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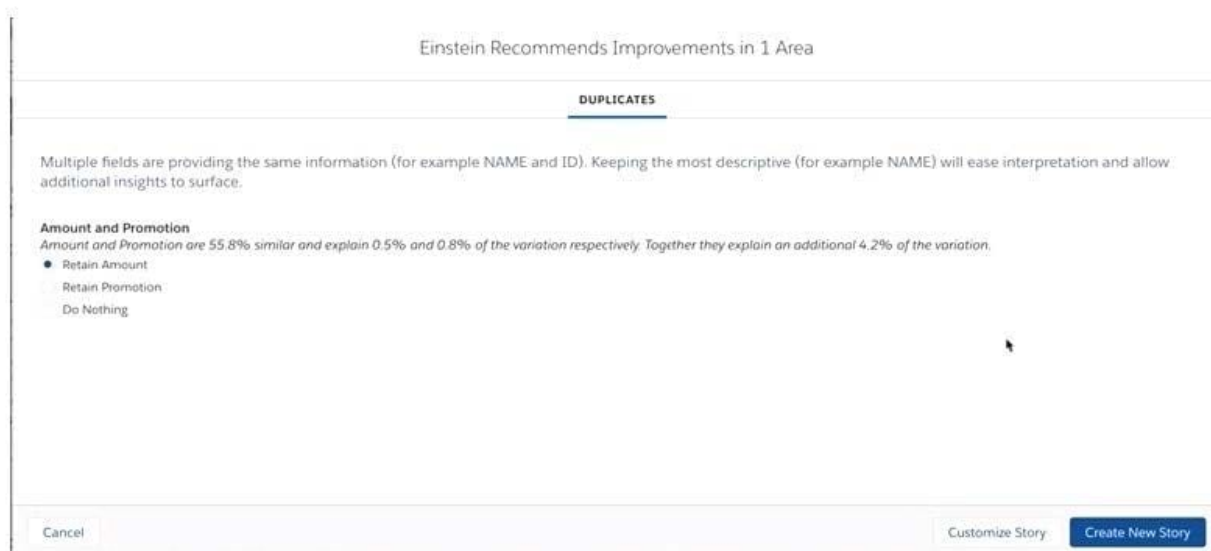
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QUESTION 1

Refer to the graphic.



Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

- A. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.
- B. Cancel this story and redefine the dataset.
- C. Retain Amount; not knowing the size of a deal makes it hard to predict if it will be won.
- D. Do nothing; they appear to be similar, but there might be differences from the business perspective.

Correct Answer: D

QUESTION 2

An Einstein Analytics consultant has been asked to refactor a dashboard so that it loads more quickly. After some analysis, the consultant found that most of the dashboard steps run in less than five seconds; however, the Opportunities Table takes 30 seconds to run.

How can the consultant improve the performance of this dashboard?

- A. Create a second page on the dashboard and move the table to this new page.
- B. Create a link to download the list of opportunities as an Excel file.
- C. Create a Visualforce page and display a list view of the opportunities on this new page.
- D. Create a second dashboard and move the table to this new dashboard.

Correct Answer: A



https://help.salesforce.com/articleView?id=bi_dashboard_pages.htm&type=5

QUESTION 3

Why is it important to prepare the data in a CSV file before you bring it into Analytics?

- A. To remove column headers
- B. To make sure the content is interesting
- C. To add currency symbols to numeric fields
- D. To make sure Analytics can set the field type correctly

Correct Answer: D

QUESTION 4

Universal Containers reports that any selection in the List widget is not affecting the Pie chart in one of their Einstein Analytics dashboards. The step options associated with the List widget and Pie chart are shown in the graphic.



The screenshot displays the Tableau Einstein Analytics interface. On the left, a list titled 'ProjectRegion' shows various regions and their counts. Below this is a pie chart with a yellow segment labeled '86k'. On the right, two configuration panels are shown for 'STEP'.

Region	Count
AMER	1,392
AMER B2B (Commerce Cl...	4
AMER B2C	3,824
AMER CMRCL & SMB	164
AMER Financial Services	223
AMER HLS	180
AMER Key Select Canada	391
AMER Strategic	1,338
APAC	318

Step Properties (Region_1)

- ID: Region_1
- Display Label: Region 1
- Filtering:
 - ☒ Apply global filters
 - ☒ Apply filters from faceting
- Selection Type: Single selection
- ☒ Broadcast selections as facets
- Initial Selections: No Selections

Step Properties (Step_pie_1)

- Selection Type: Single selection
- ☒ Broadcast selections as facets
- Initial Selections: No Selections

Which two changes can an Einstein Consultant implement to solve this issue, given that the steps are using the same dataset? Choose 2 answers

- A. Use selection binding in the filters section of the step "Step_pie_1."
- B. Enable the option "Apply filters from faceting" in the step "Region_1."
- C. Enable the option "Apply filters from faceting" in the step "Step_pie_1."
- D. Use selection binding in the filters section of the step "Region_1."

Correct Answer: AC

QUESTION 5

When organizing information in an Einstein Analytics dashboard, what does the "Progressive Disclosure" design



principle mean\\'

- A. Only provide the user with the level of detail they need to see, with the option to drill down deeper into more details.
- B. Utilize the latest templates for the most modern look and feel.
- C. Intentionally omit specific details so that users can do ad-hoc exploration if needed for root-cause analysis.
- D. Implement strict security predicates to minimize the amount of information displayed to users.

Correct Answer: A

QUESTION 6

Einstein Discovery is a tool that:

- A. Is like having a personal data scientist on staff
- B. Replaces your team of BI experts and data analysts
- C. Helps you hire the best data scientist for your business
- D. Understands your business better than you do

Correct Answer: A

QUESTION 7

What are two core design principles to consider when building Analytics apps or dashboards? Choose 2 answers

- A. Emphasis: make sure they have space for important information, such as headlines and key charts.
- B. Clarity: make sure they are uncluttered and easy to interpret.
- C. Consistency: make sure they have a sense of familiarity to strengthen your users\\' ease of use.
- D. Balance: make sure they have a balance of different charts to get a more interesting design.

Correct Answer: BC

<https://trailhead.salesforce.com/en/content/learn/modules/analytics-app-design/principles-good-design>

QUESTION 8

An EinsteinAnalytics team wants to create a dashboard using two standard Salesforce objects. The dashboard should display data from the Case object, along with related data from the Account object. Which two processes can achieve this?

- A. Extract data from the case and account objects using "sfcdcDigest" transformation, Q use "append" transformation to add case data with account data, store as a dataset, and then build a dashboard using the generated dataset



- B. Extract data from the case and account objects using an ETL tool, use the ETL tool to y/ Q join account and case data, and then upload the data to Einstein Analytics. Build a dashboard using the ETL generated dataset
- C. Extract data from the case and account objects using "sfcdcDigest" transformation, y/ Q use "augment" transformation to add case data with account data, store as a dataset, and then build a dashboard using the generated dataset
- D. Extract data from the case and account objects using "dataloader", create a CSV file Q with account and case data, and then upload the CSV as a dataset to Einstein Analytics. Build a dashboard using that dataset

Correct Answer: BC

QUESTION 9

When Analytics runs a dataflow that accesses Salesforce objects, which user does it use?

- A. The current user
- B. The system administrator
- C. The Integration User
- D. The record owner

Correct Answer: C

QUESTION 10

What does a configuration wizard do?

- A. Automatically creates multiple versions of the same app
- B. Lets you know the best way to set up your Salesforce data
- C. Asks you questions about how you stored data in your org to help you create your app
- D. Customizes your template based on Salesforce settings

Correct Answer: C

https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_in_action

QUESTION 11

What are the 3 basic actions within a query in Analytics? Choose 3:

- A. Aggregate by a measure
- B. Count rows by measure you want to visualize.
- C. Filter to narrow down your results.



- D. Grouping by a dimesnsion
- E. Display the results graphically

Correct Answer: ACD

QUESTION 12

A company wants to build a webpage that displays KPIs that can be derived from values in datasets stored in Einstein Analytics. How can an Einstein Analytics consultant derive those KPIs from those datasets?

- A. Use the Analytics External Data API and leverage the "query" resource.
- B. Export the dataset as an XLS file and use the Einstein Analytics Connector for Excel.
- C. Use the Analytics REST API and leverage the -query" resource.
- D. Export the dataset as a CSV file and load it to an external database.

Correct Answer: A

QUESTION 13

What are the steps in the data exploration process?

- A. View, Explore, Refine, Save, Share
- B. View, Explore, Reduce, Save, Share
- C. Download, View, Refine, Save, Share

Correct Answer: A

QUESTION 14

The Universal Containers company built three Einstein Discovery stories that they want to use in Salesforce to predict and maximize their revenue per customer. The stories are for every region where they have business: EMEA, AMER, and APAC.

How can a consultant help them deploy the three Einstein models to Salesforce?

- A. Segment the account data per region and deploy the same model to all segments.
- B. Deploy the same model to all accounts and set the region field as an actionable variable.
- C. Deploy the same model to all accounts and use an Apex trigger to call the appropriate prediction.
- D. Segment the account data per region and deploy the appropriate model for each segment.

Correct Answer: D



https://help.salesforce.com/articleView?id=bi_edd_model_deploy_filter.htm&type=5

QUESTION 15

A consultant is asked to create a dashboard for sales to see the forecasted sales per product family. After gathering the requirements, the consultant decides to leverage the timeseries SAQL statement to predict sales.

Which two actions must be performed when writing the SAQL query? Choose 2 answers

- A. Determine if the timeseries required parameter, prediction interval, should be 80 or 95.
- B. Investigate which prediction model is best for the data available.
- C. Validate that there is enough data in the dataset to make a good prediction.
- D. Include the fill SAQL statement to fill any missing dates.

Correct Answer: CD

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