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QUESTION 1

To enable an assessment of its reliability, the Adaptive Model produces three outputs: Propensity, Performance and Evidence.

The performance of an Adaptive Model that has not collected any evidence is_____.

- A. 1-0
- B. null
- C. 0.5
- D. 0.0

Correct Answer: D

QUESTION 2

What are two results of an Adaptive Model? (Choose Two)

- A. Priority
- B. Propensity
- C. Segment
- D. Performance

Correct Answer: BD

QUESTION 3

In a Prioritize component, the best action can be determined based on the value of

- A. Customer, Value
- B. Propensity
- C. Average Margin
- D. Customer. Income

Correct Answer: A

QUESTION 4

When executing a decision strategy, the dotted line arrow in a decision strategy means data is



- A. copied to the component the arrow points to
- B. referenced by the component the arrow points to
- C. referenced by the component the arrow originates from
- D. copied to the component the arrow originates from

Correct Answer: B

QUESTION 5

You can save a regression model as a_____.

- A. Scorecard rule
- B. Regression Model rule
- C. Decision Tree rule
- D. Predictive Model rule

Correct Answer: B

QUESTION 6

Many companies already use third-part predictive models and want to reuse these assets in the Pega Decision Management landscape.

Which decision component allows you to use a third-party Credit Risk Model 80% of the time and a Pega Credit Risk Model 20%?

- A. Switch
- B. Adaptive Model
- C. Filter
- D. Champion Challenger

Correct Answer: B

QUESTION 7

The Prioritize component always outputs

- A. on arbitrary number of offers
- B. top 1 offer
- C. top 3 offers



D. all eligible offers

Correct Answer: D

QUESTION 8

A telecom company is interested in improving customer engagement on social media. However, there are hundreds of relevant messages posted every day, and it is not practical for customer service representatives (CSRs) to review and respond to all messages. Instead, CSRs should focus on negative messages.

What do you need to analyze the incoming messages?

- A. Predictive model
- B. Adaptive model
- C. Text categorization model
- D. Text extraction model

Correct Answer: D

QUESTION 9

What happens when you increase the performance threshold setting of an Adaptive Model rule?

- A. The number of active predictors increases.
- B. The correlation threshold decreases.
- C. The performance of the model is increased.
- D. The number of active predictors may decrease.

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762- StudentGuide.pdf>

QUESTION 10

A large online store wants to adapt to changing customer behavior, and at the same time does not want to get earned away by every next hype in the market. Adaptive models can help accomplish both business objectives.

Which statement about adaptive models is correct?

- A. Adaptive models perform a spectrum model calculation.
- B. Adaptive models perform a scoring model calculation.



C. Adaptive models require underlying predictive models.

D. Adaptive models are regression models.

Correct Answer: D

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