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Pega Certified Data Scientist (PCDS) 86V1

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QUESTION 1

When a new component is added to the strategy canvas, its Rank value will be

- A. One higher than the current highest Rank
- B. 0
- C. Not set
- D. 1

Correct Answer: D

Reference: [https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762- StudentGuide.pdf](https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf)

QUESTION 2

Which business objective is best suited for the Next-Best-Action approach?

- A. Employee satisfaction
- B. Change Management
- C. Growth D. Productivity

Correct Answer: C

QUESTION 3

In a decision strategy, to import actions you use a(n)_____.

- A. Offer data component
- B. Data import component
- C. Proposition data component
- D. Import data component

Correct Answer: B

QUESTION 4

A telecom company is interested in improving customer engagement on social media. However, there are hundreds of relevant messages posted every day, and it is not practical for customer service representatives (CSRs) to review and respond to all messages. Instead, CSRs should focus on negative messages.



What do you need to analyze the incoming messages?

- A. Predictive model
- B. Adaptive model
- C. Text categorization model
- D. Text extraction model

Correct Answer: D

QUESTION 5

The process of importing a third-party predictive model into Pega is _____\'

- A. the; same as importing a Pega predictive model
- B. to first convert it into the Pega markup language
- C. simpler than importing a Pega predictive model
- D. similar to importing an adaptive model

Correct Answer: B

QUESTION 6

Which decision component allows you to monitor the real-time performance of a third-party Churn Model?

- A. Scorecard Model
- B. Adaptive Model
- C. PMML Model
- D. Predictive Model

Correct Answer: D

QUESTION 7

When building a predictive model, what is a valid predictor data type?

- A. Character
- B. Symbolic
- C. Boolean
- D. String



Correct Answer: B

QUESTION 8

Which data is usually not appropriate to be used as a predictor?

- A. Customer zip code
- B. Historical interaction data
- C. Customer name
- D. Usage data

Correct Answer: A

QUESTION 9

In a strategy defined in the "Retention" issue and the "X-Sell" group, you can import

- A. propositions from the Sales issue
- B. propositions from all groups under the "Retention" issue
- C. all propositions from the system
- D. propositions from "X-Sell" group

Correct Answer: C

QUESTION 10

U+ Bank has a chat bot to service its customers. When customers initiate a chat, they are asked to describe the issue they would like to resolve. U+ Bank wants to increase customer satisfaction by assigning the support agent from the correct department to help the customer.

As a data scientist, you need to create a model which will predict the correct department based on the customer's input. To do this you build a_____.

- A. Text categorization model
- B. Text extraction model
- C. Adaptive model
- D. Pegs machine learning model

Correct Answer: D



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