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**QUESTION 1**

U+ Bank has launched a new credit card for all customers with a premium bank account. As a Strategy Designer, you need to create propositions that involve the full customer life cycle: marketing, sales, and service. Which two valid propositions do you create? (Choose Two)

- A. Credit card number
- B. Credit card status
- C. No annual fee
- D. Address change

Correct Answer: BD

QUESTION 2

Which Predictive Model Markup Language (PMML) model type is supported by Pega?

- A. Adaptive Model
- B. Scorecard
- C. Decision Table
- D. PMML Model

Correct Answer: B

Reference: <https://community.pega.com/knowledgebase/supported-pmml-model-types>

QUESTION 3

In order to associate an Adaptive Model with each proposition, you need to _____.

- A. link all propositions with an Adaptive Model decision component
- B. create an Adaptive Model rule for each proposition
- C. capture the customer's response
- D. define the Adaptive Model instances in Adaptive Decision Manager

Correct Answer: D

QUESTION 4

In a decision strategy, in order to select the proposition with the highest propensity, you use a _____.



- A. Switch component, and sort propensity from highest to lowest
- B. Prioritize component, and sort propensity from lowest to highest
- C. Prioritize component, and sort propensity from highest to lowest
- D. Switch component, and sort propensity from lowest to highest

Correct Answer: C

QUESTION 5

Arbitration components provide the ability to _____.

- A. arbitrate between different business issues
- B. make calculations based upon a list of propositions
- C. filter propositions based on priority and relevance
- D. choose between propositions

Correct Answer: C

Reference: <https://www.slideshare.net/bhaskarvittal/pega-decision-strategy-manager-dsm>

QUESTION 6

What is the name of the property that is automatically recomputed for each decision component?

- A. Order
- B. Propensity
- C. Priority
- D. Rank

Correct Answer: B

Reference: <https://community.pega.com/knowledgebase/articles/declaratives-decisions-and-validation-overview>

QUESTION 7

HOTSPOT

As a Strategy Designer, you are setting up the proposition hierarchy for MyCo. Select the correct proposition hierarchy level for each of the hierarchy items identified.

Hot Area:



<u>Hierarchy Item</u>	<u>Proposition Hierarchy Levels</u>		
	Business Issue	Group	Proposition
Free 4G upgrade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tablets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Change address	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Proactive retention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Correct Answer:

<u>Hierarchy Item</u>	<u>Proposition Hierarchy Levels</u>		
	Business Issue	Group	Proposition
Free 4G upgrade	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Retention	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tablets	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Service	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Change address	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Proactive retention	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



QUESTION 8

U+ Bank uses a Next-Best-Action decision strategy to automatically approve credit card limit changes requested by customers. A scorecard model determines the customer credit score. The automatic approval of credit card limits are processed based on the following criteria set by the bank:

Credit Score	Max Credit Card limit
<150	USD 1000
<175	USD 2000
Otherwise	USD 3000

The bank wants to change the threshold value for the USD 2000 credit limit from "