

P1000-015^{Q&As}

IBM B2B Collaboration Solutions Technical Mastery v2

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QUESTION 1

When meeting with the Chief Supply Officer for PEM, which set of prospecting questions would be the MOST appropriate?

A. How long does it take you to recognize value from a new trading partner relationship? When do you start getting revenue in the partner onboarding cycle?

B. What percentage of orders is managed electronically? What percentage of orders is managed manually?

C. What is the average number of line items on your hardcopy Purchase Orders? How many pages it is usually?

D. Do you want to deploy the partner engagement solution on IBM managed cloud? Or behind your firewall?

Correct Answer: A

QUESTION 2

Which is s key discovery question specific to B2B Collaboration solutions?

A. Many of our customers have developed a Center of Excellence approach around data integration and file movement. Is this something you are pursuing for your business?

B. What should an optimal customer journey look like, and what channels are involved?

C. Regarding online pricing, how can you sense competitive moves and react in real time?

D. How valuable would it be if you order fulfillment process could detect disruptions to customer orders and alert you before they impact customer promise dates?

Correct Answer: D

QUESTION 3

When configuring a solution for MFT customers, which product should always be considered?

- A. Sterling Secure Proxy
- B. Gentran
- C. Order Management
- D. Supply Chain Insights

Correct Answer: A

Reference: https://www.ibm.com/blogs/watson-customer-engagement/2017/09/25/7-ways-ibm-leadingsecurity-push-managed-file-transfer-mft/



QUESTION 4

What is the core functionality of PEM?

- A. Onboard and manages a company\\'s trading partners
- B. Automatically created EDI data maps
- C. Facilities the secure exchange of EDIFACT data from one computer to another through a network
- D. Transports, translates and tracks data

Correct Answer: A

QUESTION 5

Which B2B Collaboration solutions offering facilities the onboarding process and manages the partner community?

- A. B2B Integrator
- B. Connect:Direct
- C. B2B Onboarding Manager
- D. Partner Engagement Manager
- Correct Answer: D

Reference: https://www.ibm.com/us-en/marketplace/trading-partner-onboarding-solution

QUESTION 6

- In what market is Connect:Direct the industry leader?
- A. Partner onboarding
- B. Connecting and monitoring systems
- C. Data translation
- D. Point-to-point file transfer
- Correct Answer: D

Reference: https://www.ibm.com/downloads/cas/KXXWGXWA

QUESTION 7

What is a main business value provided by IBM Control Center?

A. Controls access to sensitive personal information and HIPAA data



- B. Provides centralized monitoring and alerting capabilities for B2B integration and MFT file exchanges
- C. Reduces risk associated with data loss from security breach
- D. Provides centralized and easy onboarding of customers, large and small

Correct Answer: B

Reference: http://www-01.ibm.com/common/ssi/ShowDoc.wss?docURL=/common/ssi/rep_ca/1/897/ ENUS216-111/index.htmlandlang=enandrequest_locale=en

QUESTION 8

Which two statements about providing sales quotes for Watson Supply Chain offerings are correct?

- A. Quotes are based on part numbers and the quantity required, and other factors such as historical spend with IBM
- B. Sales reps do not need to check the Global Watch List
- C. The manager is required to review every quote before it is released
- D. To encourage cross-selling, quotes are based on the number of solutions purchased by the client location only
- E. Sellers must use quotes generated from the SQO system

Correct Answer: AB

QUESTION 9

What is the primary value proposition for MFT?

- A. Allowing clients to integrate business processes by sending/receiving files with their trading community
- B. Tracking and managing partner skills and engagement

C. Bundles enveloping, pre-processing, mapping, de-enveloping, and post processing into a single tool which is very effective for EDI

D. Enabling unsecure and unaudited file exchanges to occur throughout the organization

Correct Answer: A

Reference: http://www.redbooks.ibm.com/redbooks/pdfs/sg247927.pdf

QUESTION 10

What are two available add-ons for B2B integrator?

- A. FIPS Module
- B. Gentran



- C. WebSphere Partner Gateway
- D. Sterling File Gateway(SFG)
- E. C:D Solo Edition
- Correct Answer: DE

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