

M2090-743^{Q&As}

IBM Big Data and Analytics Sales Mastery v2

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QUESTION 1

What is the problem BigInsights solves for our customer?

A. Our customers want Hadoop to be able to analyze data in motion.

B. Our customers want to manage new data sources in an efficient way. They want to acquire, grow and analyze data in order to stay competitive and grow their business.

C. Our customers want to explore data, extract, load, and transform the data into trusted information then move into a PureData for Analytics environment for analysis.

D. Our customers want to have a single view of the customer and maintain the \\'golden\\' record of enterprise information that will be \\'pushed\\' to every application that needs that information.

Correct Answer: A

QUESTION 2

The IBM Watson Foundations are made up of different data zones that match to different data analysis needs.

A. True

B. False

Correct Answer: A

QUESTION 3

A major differentiator for the Watson Foundations is:

- A. Ability to analyze structured data
- B. Analytics and Governance throughout
- C. Open source Hadoop
- D. All of the above
- Correct Answer: C

QUESTION 4

IBM Data Warehouse solutions include Cloud and Software but not Appliance.

A. True

B. False



Correct Answer: B

QUESTION 5

Why is IBM a strong player in Data Warehouse Modernization?

- A. IBM employs proven solutions that help clients
- B. IBM is the only vendor to bring cognitive capabilities into the data warehouse picture
- C. IBM has the deepest patent assets and investment of any vendor
- D. All of the above
- Correct Answer: B

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