



M2090-728^{Q&As}

IBM Information Management Data Security & Privacy Sales Mastery
v1

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QUESTION 1

An S-TAP is:

- A. A hardware probe
- B. A software probe installed on the database server.
- C. A software probe sitting on the network
- D. An appliance.

Correct Answer: B

QUESTION 2

What are the overall main business drivers for the Infosphere Security and Privacy Solutions?

- A. Security, Privacy, and Compliance
- B. Audit, discovery, and Data breach
- C. Fines, penalties, and negative reputation
- D. None of the above

Correct Answer: A

QUESTION 3

Which of the following regulations does Guardium NOT help address?

- A. PCI-DSS
- B. SOX
- C. Volker Rule
- D. HIPAA

Correct Answer: C

QUESTION 4

Your customer tells you that they have already have a security solution and they do not need to buy another one. What do you tell them?

- A. Other solutions are single purpose and don't scale with business growth or across databases, data types and computing models. They can't be managed centrally or build defense in depth.



- B. Other solutions are of lower quality and do not provide the premier functionality of IBM products
- C. Disengage from the client
- D. Ask them to discuss Guardium with their current security vendor

Correct Answer: A

QUESTION 5

When is data masking in the test environment NOT an important consideration?

- A. Testers/Developers typically have access to live sensitive data
- B. Outsourced applications testing typically requires live sensitive test data being sent to outside locations/environments
- C. Testers/Developers may perform testing on laptops which can be stolen/misplaced
- D. Client does not have sensitive data

Correct Answer: D

QUESTION 6

The customer needs to provide PCI compliance controls to encrypt the PCI PAN data inside of DB2, Oracle and SQL Server. Which product do you recommend to the customer?

- A. Guardium Data Encryption
- B. Guardium Database Activity Monitoring
- C. Guardium Vulnerability Assessment
- D. Guardium Data Redaction

Correct Answer: B

QUESTION 7

Which of the following is qualifying question you should ask the first time you speak to a new prospect/ client about IBM's Infosphere Privacy and Security Solutions?

- A. Have you worked with S-TAPs before?
- B. Do you know where does your sensitive or privacy data reside across and outside the enterprise? If so, where?
- C. How fast are your Production databases growing?
- D. What has your organization done to speed application development?



Correct Answer: B

QUESTION 8

The Infosphere Data Security and Privacy Solutions Value Proposition includes:

- A. Helping to prevent data breaches
- B. Ensure the integrity of Sensitive Data
- C. CPU acceleration
- D. All of the above

Correct Answer: B

QUESTION 9

Infosphere Guardium Data Encryption (GDE) addresses compliance at the files system level through?

- A. File and Volume Encryption
- B. Database Encryption
- C. Policy Based Access Control to Encrypted Data
- D. All of them

Correct Answer: B

QUESTION 10

If the customer asks an IBM sales rep if Guardium supports the following items: "Dynamic Profiling", "User Rights Management", and "SCUBA", what is the most likely competitor is in the account?

- A. Oracle
- B. McAfee
- C. Application Security (AppSec)
- D. Imperva

Correct Answer: D

QUESTION 11

Home grown solutions are typically costly and ineffective when compared to Guardium Database Activity Monitor. The following are all reasons for this except:



- A. No automation or enterprise-wide policies
- B. High expertise to implement and maintain
- C. No separation of duties
- D. Insufficient testing of these solutions prior to implementation

Correct Answer: B

QUESTION 12

The most compromised assets of an enterprise by percent of breaches for Web/application servers and Database Servers is small, but yet remain the most important to protect. Why is that?

- A. These servers contain the companies email system
- B. These servers contain the clients most valuable information
- C. These servers contain high volumes of structured data
- D. Both B and C

Correct Answer: BC

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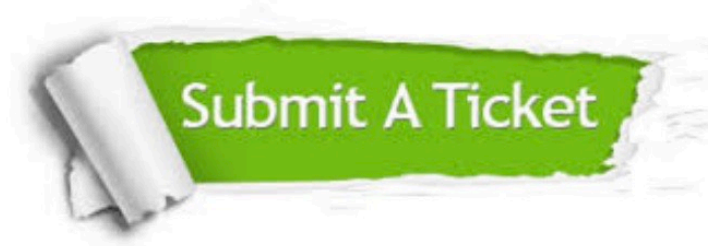
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