


Vendor: IBM

Exam Code: M2050-244

Exam Name: IBM Optimization Sales Mastery Test v1

Version: Demo

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Question No: 1

Which of the following features are NOT provided by ODME?

- A. Data Visualization and editing.
- B. Scenario Management and Collaborative planning.
- C. Out of the box Client/Server Architecture.
- **D.** Web-enabled client/Thin Client.

Answer: D

Explanation:

Question No: 2

Which of the following applications do NOT benefit from Optimization?

- **A.** Portfolio management
- B. Scheduling advertisements on TV channels
- C. Credit Application processing
- D. Employee management

Answer: D

Explanation:

Question No: 3

Which statement does NOT apply to Optimization?

- **A.** It is the same as business simulation.
- **B.** It helps companies make choices to reach a target while observing limits and data.
- **C.** It improves resource utilization (e.g., Capital, equipments, facilities).
- **D.** It helps companies provide better customer service.

Answer: A

Reference: http://www.energycentral.com/marketing/pdf/9.14.10_IBM_WC.pdf (slide 24)

Question No: 4

Which of the following is NOT a key element in qualifying an IBM ILOG Optimization sales opportunity?

- **A.** Can the System be Optimized?
- **B.** Problem can be formulated in nested 'if', 'then', 'else' statements.
- C. Can you understand the relationships between choices and outcomes?
- **D.** Is data readily available?

Answer: A

Explanation:

Question No:5

Which type of problem is CPLEX NOT well equipped to solve?

- A. Nonlinear Program
- **B.** Linear Program
- C. Quadratic Program
- **D.** Integer Program

Answer: C

Reference: http://homepages.rpi.edu/~mitchj/ampldetails.html (first sentence)

Question No: 6

Which of the following licensing metrics for IBM ILOG CPLEX Deployment Edition is valid?

- A. Simultaneous Use
- **B.** PVU (Processor Value Unit)
- C. Authorized User

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D. CPU Cycles

Answer: B

Reference:

http://pic.dhe.ibm.com/infocenter/cosinfoc/v12r4/index.jsp?topic=%2Filog.odms.studio.help %2FOptimization_Studio%2Ftopics%2FCOS_license_metrics.html (see table 1, second row)

Question No:7

Which ODME part is typically NOT used to run an ODME-based client/server Application when Optimization is executed on the planner's desktops?

- A. ODME Client Edition
- **B.** ODME Optimization Server
- C. ODME Data Server
- D. ODME Planner Edition

Answer: B

Explanation:

Question No:8

What are the benefits of the PVU (Processor Value Unit) licensing metric?

- **A.** Fair price per core for software value on multi-core technology.
- **B.** PVUs are transferable among systems and product within the enterprise.
- **C.** Enables virtualization sub-capacity licensing at the processor core level.
- **D.** All of the above.

Answer: A

Explanation:

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