M2020-732^{Q&As}

IBM SPSS Modeler Sales Mastery Test v1

Pass IBM M2020-732 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.pass4itsure.com/M2020-732.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

QUESTION 1

Which statement captures the value proposition for IBM SPSS Modeler?

A. IBM SPSS Modeler is a workbench of algorithms for data scientists and advanced statisticians.

B. IBM SPSS Modeler is a cloud-based portal for advanced analytics.

C. IBM SPSS Modeler is a comprehensive predictive analytics platform, designed to bring predictive intelligence to decisions made by individuals, groups, and systems.

D. IBM SPSS Modeler is a predictive analytics platform used to create reports and dashboards.

Correct Answer: C

QUESTION 2

An insurance executive is looking for a solution to predict fraudulent claims before they are processed, customer churn and field agent allocation. What other use-case might she be interested in for IBM SPSS Modeler?

A. Real time scoring

B. Enforcing fine-grained security entitlements

C. Streamlining the edit-build-debug cycle

D. Customer Intimacy

Correct Answer: A

QUESTION 3

What percentage of out-performers have predictive analytics capabilities?

A. 20%

B. 40%

C. 60%

D. 80%

Correct Answer: C

QUESTION 4

Which is NOT a core differentiator for IBM SPSS Modeler?

A. Open source.

B. Easy to learn, visual interface.

C. Open and scalable architecture.

D. Power and automation.

Correct Answer: A

QUESTION 5

What is NOT a key competitive differentiator of IBM SPSS Modeler based on product feature/functionality?

A. Automated modeling and data preparation

B. Intuitive visual interface

C. Scorecards and dashboards

D. Open and scalable architecture

Correct Answer: C

QUESTION 6

What components are included in the IBM SPSS Modeler Gold bundle?

A. IBM SPSS Modeler Professional, IBM SPSS Statistics, and IBM SPSS Collaboration and Deployment Services

B. IBM SPSS Modeler Professional, IBM SPSS Collaboration and Deployment Services, and IBM SPSS Analytical Decision Management

C. IBM SPSS Modeler Premium, IBM SPSS Collaboration and Deployment Services, and IBM SPSS Analytical Decision Management

D. IBM SPSS Modeler Premium, IBM SPSS Statistics, IBM SPSS Collaboration and Deployment Services, IBM SPSS Analytical Decision Management, IBM SPSS Catalyst, and IBM SPSS Analytic Server

Correct Answer: C

QUESTION 7

Which statement best describes the integration between IBM Cognos and IBM SPSS Modeler?

A. Data used in IBM Cognos BI and IBM TM1 is directly available to IBM SPSS Modeler, and results calculated are available for reporting.

B. Data used in IBM Cognos BI and IBM TM1 is directly available to IBM SPSS Modeler, and results can be written to the database for IT to make available for reporting.

C. Data used in IBM Cognos BI and IBM TM1 is exported into a file and then read into IBM SPSS Modeler for further analysis.

D. IBM SPSS Modeler creates an IBM Cognos report that can be added to an IBM Cognos BI dashboard.

Correct Answer: A

QUESTION 8

As part of your IBM SPSS Modeler opportunity progression, the Chief Financial Officer of the prospective company requests a Return on Investment reference for IBM SPSS Modeler. Which would NOT apply?

A. A building manufacturer realized a 113% return on investment in 12 months.

B. A division within IBM predicts to have 150% return on investment in one year.

C. A telemarketer using ANOVA realized $2M in cost savings the first year of use.

D. A telecommunications company who realized $3.8M in cost savings per year.

Correct Answer: B

QUESTION 9

Which characteristic of SPSS Modeler appeals more to a system manager or IT?

A. Automated modeling

B. No programming needed

C. Automated data preparation

D. Integrated deployment

Correct Answer: C

QUESTION 10

Which does NOT indicate an opportunity to up-sell from IBM SPSS Modeler Premium to IBM SPSS Modeler Gold?

A. Customer desires greater insight into the algorithms and approaches used to build their models.

B. Customer desires the ability to combine business logic with predictive models.

C. Customer desires integrating predictive analytics with prescriptive analytics (optimization) to manage tradeoffs and make best use of scarce resources.

D. Customer desires to use advanced analytics to drive daily business processes.

Correct Answer: D

QUESTION 11

What is the main purpose of segmentation algorithms in IBM SPSS Modeler?

A. To prepare a data set for optimal modeling.

B. To reduce data to a simpler form.

C. To divide the market or customer base into groups.

D. To discover linked purchases and other occurrences.

Correct Answer: C

QUESTION 12

Which is NOT a competitor for IBM SPSS Modeler?

A. RapidMiner

B. R

C. SAS

D. Tableau

Correct Answer: D

M2020-732 PDF Dumps   M2020-732 Exam Questions   M2020-732 Braindumps

To Read the Whole Q&As, please purchase the Complete Version from Our website.

Try our product !

100% Guaranteed Success
100% Money Back Guarantee
365 Days Free Update
Instant Download After Purchase
24x7 Customer Support
Average 99.9% Success Rate
More than 800,000 Satisfied Customers Worldwide
Multi-Platform capabilities - Windows, Mac, Android, iPhone, iPod, iPad, Kindle

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications.
You can view Vendor list of All Certification Exams offered:

https://www.pass4itsure.com/allproducts

Need Help

Please provide as much detail as possible so we can best assist you.
To update a previously submitted ticket: