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Vendor: IBM

Exam Code: IBMSPPSSMBPDM

Exam Name: IBM SPSS Modeler Business Partner Data Mining Associate

Version: Demo

QUESTION NO: 1

How many phases are in the CRISP-DM Process Methodology?

- A. Four
- B. Five
- C. Six
- D. Seven

Answer: C

QUESTION NO: 2

True or false: the CRISP-DM Process Methodology is a linear process.

- A. True
- B. False

Answer: B

QUESTION NO: 3

Which node is used to read data from a comma delimited text file?

- A. Var. File
- B. Data Collection
- C. Fixed File
- D. Statistics File

Answer: A

QUESTION NO: 4

Examine the Data Audit output shown below.

The screenshot shows the SPSS Data Audit dialog box for 14 fields. The 'Complete fields (%)' is 85.71% and 'Complete records (%)' is 96.57%. The table below details the audit for each field.

Field	Measurement	Outliers	Extremes	Action	Impute Mi...	Method	% Complete	Valid
ACCOM	Nominal	--	--		Never	Fixed	100	
COUNTRY	Nominal	--	--		Never	Fixed	100	
CUSTID	Nominal	--	--		Never	Fixed	100	
DIST_TO_BE...	Continuous	1	0 None		Never	Fixed	100	
DOB	Nominal	--	--		Never	Fixed	100	
GENDER	Nominal	--	--		Never	Fixed	98.681	
HOLCODE	Nominal	--	--		Never	Fixed	100	
HOLCOST	Continuous	9	1 Discard		Never	Fixed	97.889	
NAME	Nominal	--	--		Never	Fixed	100	
NIGHTS	Continuous	0	0 Nullify		Never	Fixed	100	
NUMPARTY	Continuous	6	0 None		Never	Fixed	100	
POOL	Flag	--	--		Never	Fixed	100	
REGION	Nominal	--	--		Never	Fixed	100	
TRAVDATE	Nominal	--	--		Never	Fixed	100	

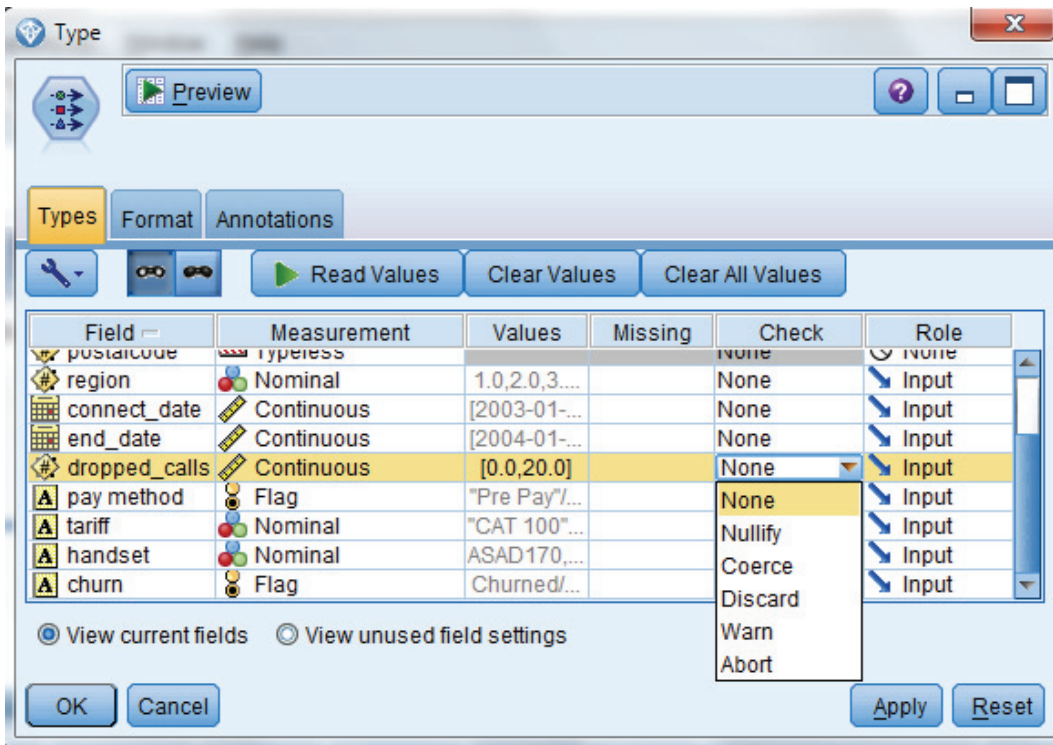
What action will occur in a generated Outlier & Extreme Supernode for HOLCOST?

- A. Nine records will be set to the system missing (null) value for HOLCOST.
- B. Ten records will be deleted.
- C. Ten records will be set to the system missing (null) value for HOLCOST.
- D. Nine records will be deleted.

Answer: B

QUESTION NO: 5

Given the Type node shown below,



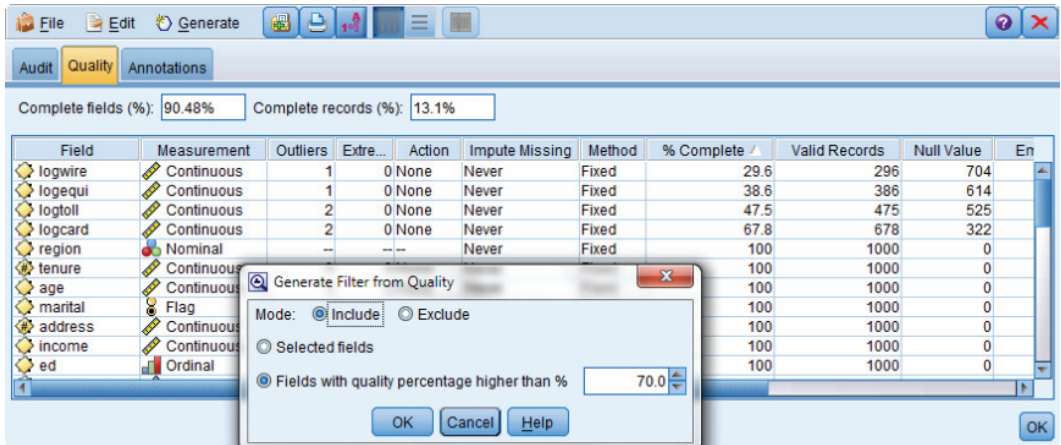
what specifications are necessary to change all values outside the range 1 to 15 in field dropped_calls to the undefined (\$null\$) value?

- A. Pass Values and Check action Nullify
- B. Specify Values Lower 1 and Upper 15 and Check action Nullify
- C. Specify Values Lower 1 and Upper 15 and Check action Discard
- D. Read Values and Check action Warn

Answer: B

QUESTION NO: 6

True or false: given the information in the Data Audit Quality table below,



the generated Filter node will exclude only the fields logwire, logequi, logtoll, and logcard.

- A. True
- B. False

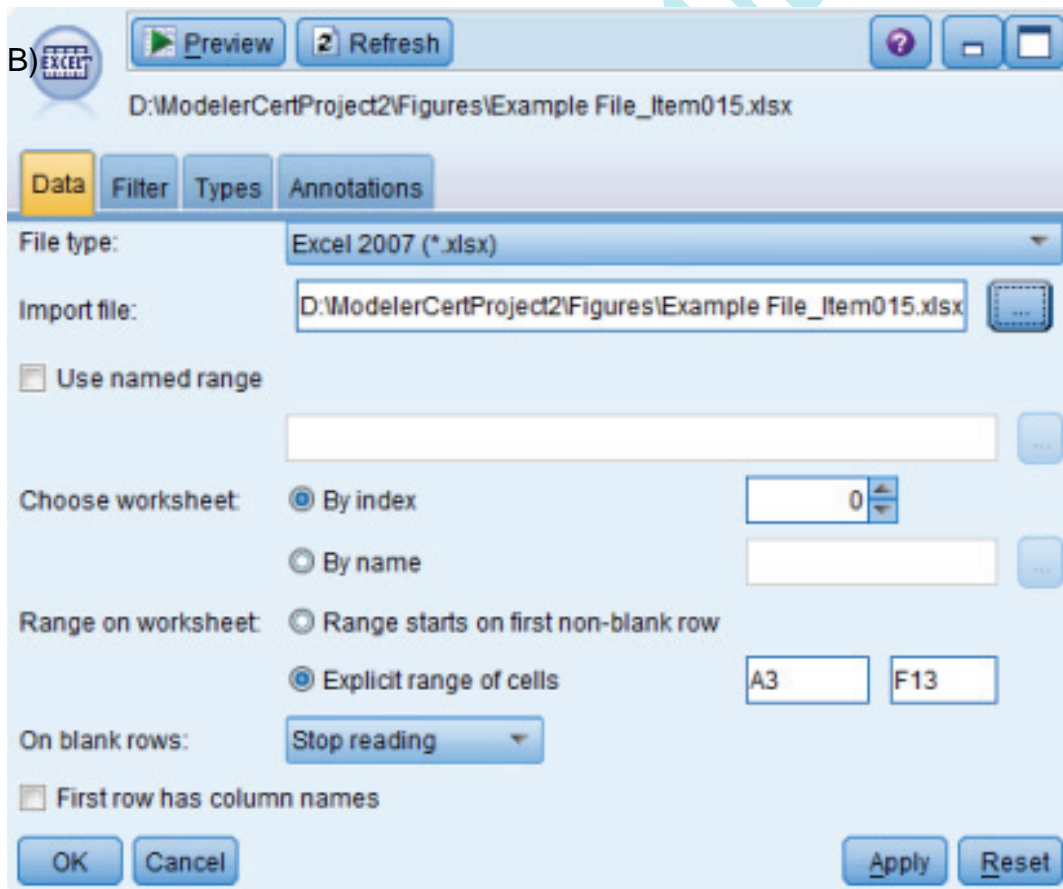
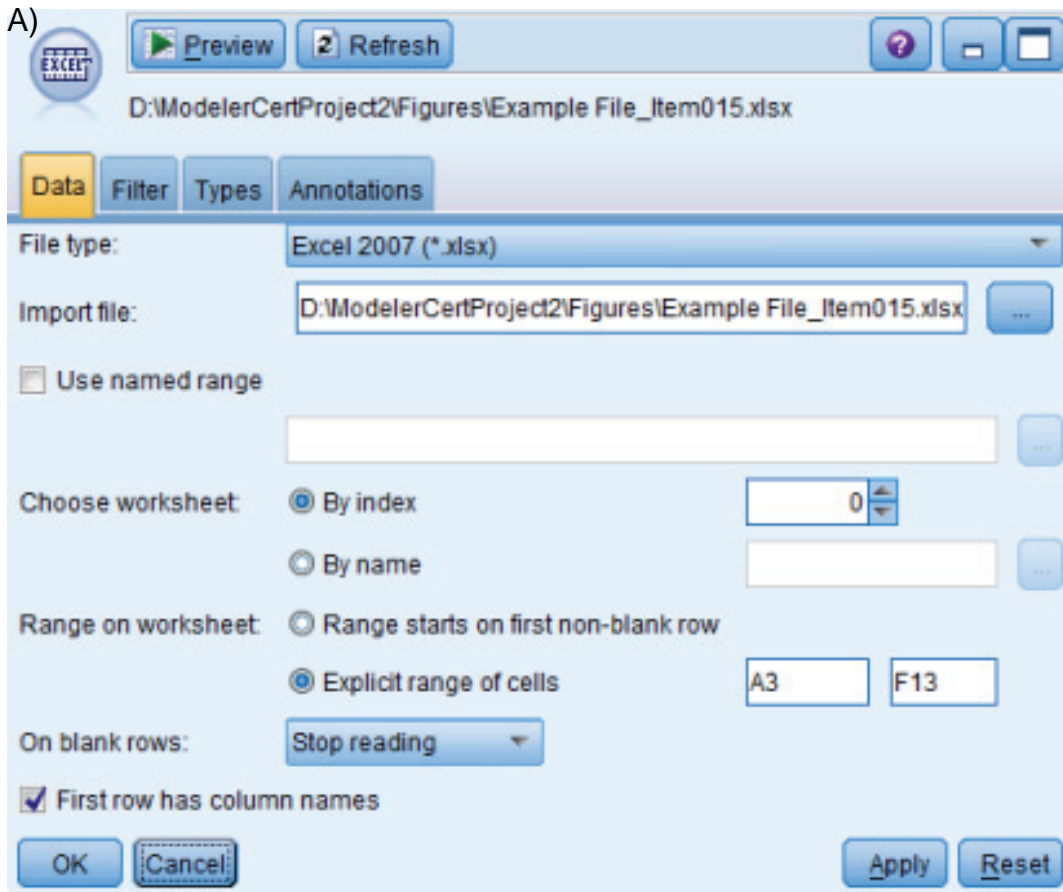
Answer: A

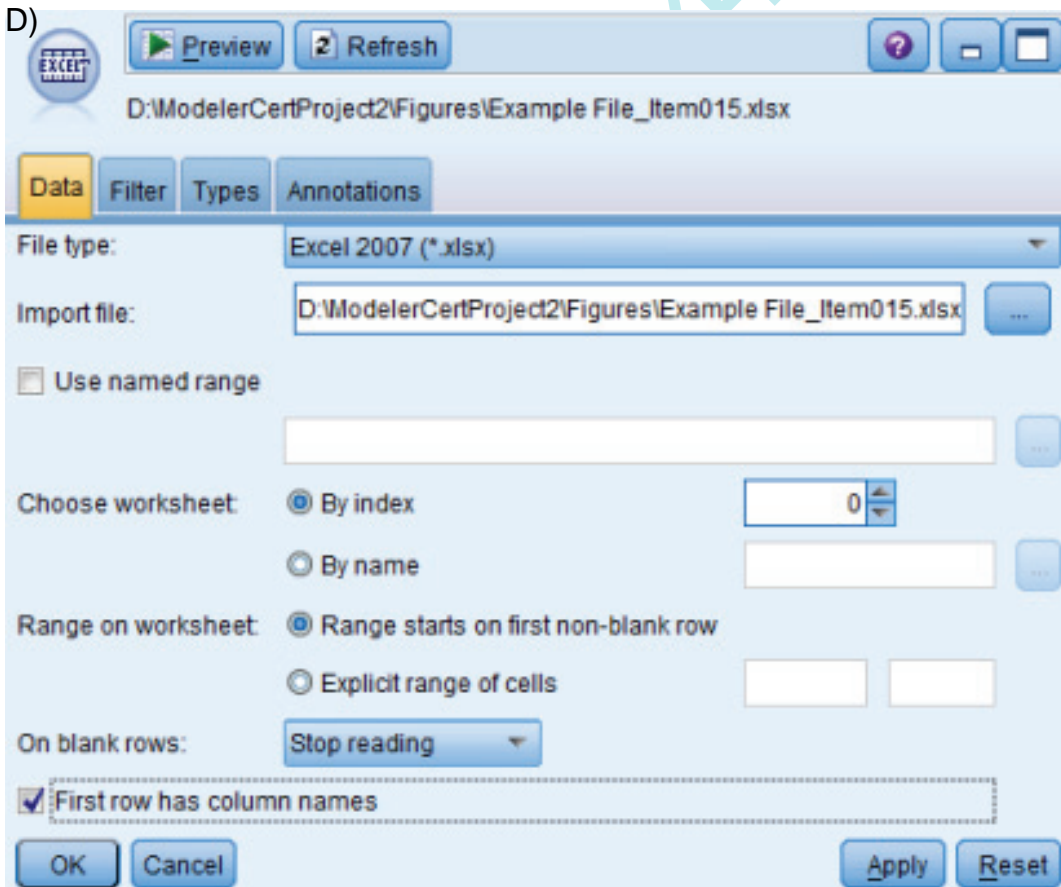
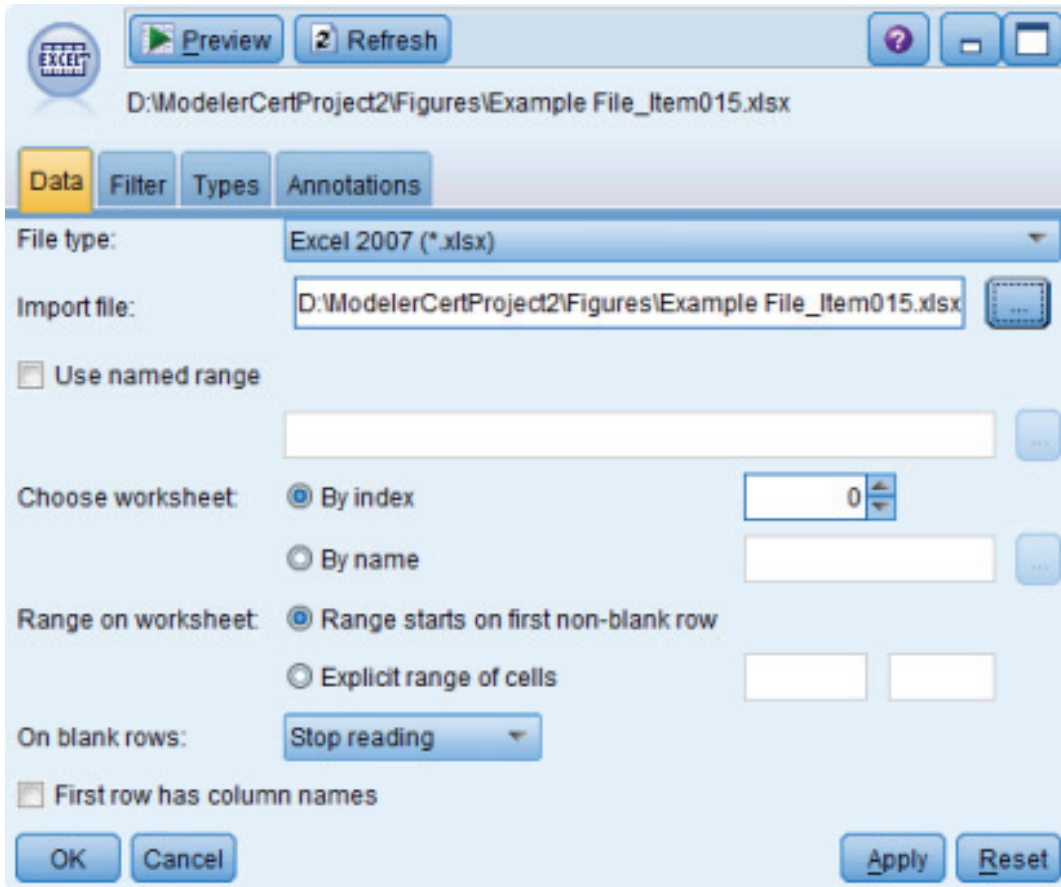
QUESTION NO: 7

To correctly read the Excel® file shown below,

A	B	C	D	E	F
Basic Customer Information: Example Layout					
CUSTOMER_ID	GENDER	CREDITLIMIT	ZODIAC	E-MAIL ADDRESS	ZIP
723	F	9026		1 name7502@tnet.fr	1818BO
724	M	5223		3 name25485@wwmail.org	1132DG
725	F	668		8 name15543@wwmail.de	1803YT
726	M	8302		6 name28335@zigzag.be	1205WR
727	F	997		8 name5354@tnet.jp	1711ON
728	M	1955		3 name20637@wwmail.es	1055FG
729	F	6898		5 name20636@wwmail.es	1254MR
730	F	6488		11 name10414@tnet.inc	1723DG
730	F	6488		11 name10414@tnet.inc	1723DG
730	F	6488		11 name10414@tnet.inc	1723DG

which dialog box settings are appropriate?





- A. Exhibit A
- B. Exhibit B
- C. Exhibit C
- D. Exhibit D

Answer: D

QUESTION NO: 8

True or false: auto checking for invalid values can be done on the Type tab in any Source node.

- A. True
- B. False

Answer: A

QUESTION NO: 9

Which node can be used to impute (estimate) missing values?

- A. Data Audit node
- B. Balance node
- C. Filler node
- D. Reclassify node

Answer: A

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