



# C\_C4HCX\_04<sup>Q&As</sup>

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### QUESTION 1

You want to integrate SAP Marketing Cloud with other SAP or non-SAP solutions using an open service interface. What do you need to utilize to achieve this?

- A. SOAP IDocs
- B. SOAP Web services
- C. OData RESTful APIs
- D. TXT files

Correct Answer: C

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### QUESTION 2

Which of the following statements apply to side-by-side extensibility? Note: There are 3 correct answers to this question.

- A. Multiple programming languages can be used within a single extensibility object.
- B. Communication with SAP core applications is possible via APIs or business events.
- C. Side-by-side extensions create additional load on the core application.
- D. All side-by-side extensions are technically implemented outside the core of SAP Customer Experience solutions.
- E. Remote communication between the extension and the extended application is required.

Correct Answer: ABE

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### QUESTION 3

What types of availability reports can you access in the Cloud Portal? Note: There are 2 correct answers to this question.

- A. Site availability
- B. Product content hub site availability
- C. User access availability
- D. Web content site availability

Correct Answer: AD

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### QUESTION 4



You want to create a solution that will provide a flexible mechanism for assessing fraud risk during order placement. The rules for the fraud check may change from time to time according to business needs. Which of the following is a Kyma runtime component you would use to implement this use case?

- A. BAPI
- B. Service catalog
- C. Application connector
- D. Serverless

Correct Answer: D

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### QUESTION 5

Which of the following objects can use external pricing? Note: There are 3 correct answers to this question.

- A. Sales orders
- B. Quotes
- C. Activities
- D. Leads
- E. Opportunities

Correct Answer: ABE

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### QUESTION 6

Which functions are available in the Automation Center feature in SAP Emarsys Customer Engagement? Note: There are 3 correct answers to this question.

- A. Lifecycle campaigns for large contact lists
- B. Building activities and event-driven journeys
- C. Campaigns based on lifecycle data activities
- D. Recurring campaigns and prescheduling
- E. Immediate reactions to customer behavior

Correct Answer: ABD

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### QUESTION 7

What is a "core object" according to the domain-driven design principles of the SAP One Domain Model?



- A. An object that is consistent within a bounded context, enabling integration within a certain domain
- B. An object that contains a superset of all attributes from different applications
- C. An object containing identity attributes and application specific additional data
- D. An object that contains the essential attributes that are needed for the identity and that are shared by many or all writers and readers

Correct Answer: D

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#### QUESTION 8

You are implementing SAP Commerce Cloud for your B2B customers. What are some of the benefits of using a Spartacus storefront to do this? Note: There are 3 correct answers to this question.

- A. Progressive Web app (PWA)
- B. Extensibility
- C. Coupled platform
- D. All Web browsers are supported.
- E. Upgradable components

Correct Answer: ABE

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#### QUESTION 9

Where can an end user subscribe/unsubscribe from newsletters or notifications as a self- service?

- A. Consent management
- B. Preference center
- C. Data flow
- D. Consent vault

Correct Answer: B

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#### QUESTION 10

Which of the following business outcomes are supported by the design-to-operate end to end process? Note: There are 3 correct answers to this question.

- A. Increase domestic on-time delivery.
- B. Meet revenue goals with clearly documented and validated product requirements.



- C. Decrease accident frequency by monitoring safety measures for people and assets.
- D. Procure components to build subassemblies.
- E. Manage and track inbound delivery.

Correct Answer: ABC

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#### QUESTION 11

You need to perform technical services on equipment located at customer sites. How can you map the equipment in the system as required?

- A. Using MindTouch knowledge base
- B. Using SAP Analytics Cloud
- C. Using groupware integration
- D. Using installation management

Correct Answer: A

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#### QUESTION 12

Which of the following options are available to set up user authentication in SAP Customer Data Cloud? Note: There are 3 correct answers to this question.

- A. XML token
- B. Phone number login
- C. SSID authentication
- D. Push authentication
- E. Social login

Correct Answer: BDE

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#### QUESTION 13

What are some of the standard capabilities available with SAP Commerce accelerators? Note: There are 2 correct answers to this question.

- A. Product content management
- B. Marketing campaign management
- C. Loyalty management



D. Web content management

Correct Answer: AD

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#### QUESTION 14

What are some of the machine learning capabilities in SAP Service Cloud? Note: There are 2 correct answers to this question.

- A. Customer identification
- B. Language translation
- C. Warranty determination
- D. Ticket categorization

Correct Answer: AD

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#### QUESTION 15

What can you do in the SAP Commerce Cloud portal?

- A. Build, deploy and publish new Web extensions to the users.
- B. Manage common operational tasks such as user management, and access to application logs.
- C. Create Web contents, promotions, and coupons to be launched in the Web store.
- D. Customize the e-commerce storefront.

Correct Answer: A

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