VCE & PDF
Pass4itSure.com
https://www.pass4itsure.com/c_c4h630_21.html

C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

Pass SAP C_C4H630_21 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.pass4itsure.com/c_c4h630_21.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by SAP Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

QUESTION 1

Which of the following are steps in a CX flow? Note: There are 3 correct answers to this question.

A. Flow control

B. Decision

C. Trigger

D. Condition

E. Connector

Correct Answer: ABC

QUESTION 2

Which of the following describes a business unit in SAP Customer Data Platform?

A. The business unit represents the owner of the SAP Customer Data Platform tenant. Each business unit within the organization has separate SAP Customer Data Platform tenants provisioned.

B. The business unit is a predefined optional attribute in the customer schema and allows segmenting of B2B customers based on their business hierarchy.

C. The business unit is responsible for maintaining customers in a given market and has its own customer schema to manage both the Contextual Profile and the Unified Customer Profile views.

D. The business unit is an optional informational attribute of the SAP Customer Data Platform Console Admin user.

Correct Answer: C

QUESTION 3

Which of the following are important considerations when importing data into SAP Customer Data Platform? Note: There are 2 correct answers to this question.

A. An integration flow needs to be configured in SAP Business Technology Platform to send data to SAP Customer Data Platform.

B. The source data can only be imported into SAP Customer Data Platform in JSON format.

C. The original timestamp of the customer event activity needs to be mapped in the event metadata.

D. The identifier of the event must be mapped to the deduplication identifier to prevent the same event from being ingested twice.\W EXACTPREP"

Correct Answer: BC

QUESTION 4

Which of the following triggers are supported in CX flows? Note: There are 3 correct answers to this question.

A. Event occurrence

B. Action occurrence

C. Customer or group update

D. Segment membership

E. Audience activated

Correct Answer: ACD

QUESTION 5

How can data be ingested into SAP Customer Data Platform? Note: There are 2 correct answers to this question.

A. Using the source application

B. Using the Ingestion API

C. Uploading a CSV/JSON file in the console

D. Entering data manually in the console

Correct Answer: AB

QUESTION 6

You are transforming action data. What can happen if the action schema field does not contain a value, or contains a value that does not appear in the string-to-string mapping table? Note: There are 3 correct answers to this question.

A. The field is used as is.

B. The field receives a default value.

C. The entire action is discarded.

D. The action is processed without this field.

E. The field receives a null value.

Correct Answer: ABE

QUESTION 7

Which of the following is an example of first-party customer data?

A. Customer data imported from another company

B. Customer data from a purchase intention

C. Customer data collected from public sources

D. Customer data collected directly from consumers

Correct Answer: D

QUESTION 8

What would you use activity indicators as building blocks for? Note: There are 3 correct answers to this question.

A. Activities

B. Actions

C. Segments

D. CX flows

E. Extensions

Correct Answer: ACD

QUESTION 9

How can you delete a profile from SAP Customer Data Platform?

A. Make an HTTP REST API call with delete query to SAP Customer Data Platform passing the customer ID.

B. In the console, with System Administrator permissions, go to Administration and select the Unified Customer Profile View and click Delete.

C. Make an HTTP Delete REST API call to SAP Customer Data Platform withthe customer ID of the Unified Customer Profile view.

D. In the console, look up the profile in the Unified Customer Profile view, go to the Details tab, and click Delete.

Correct Answer: C

QUESTION 10

What are the four Key stages of data handling that SAP Customer Data Platform manages?

A. Data Ingestion, Identity Resolution, Insight, Engagement

B. Data Ingestion, Identity Resolution, Export, Verify

C. Connect, Validate, Insight, Engagement

D. Connect, Validate, Export, Verify

Correct Answer: A

QUESTION 11

Which of the following activation methods can actions be used with? Note: There are 2 correct answers to this question.

A. CX milestones

B. CX flows

C. CX journeys

D. Audiences

Correct Answer: BD

QUESTION 12

What can you do in Tech Tool Box? Note: There are 3 correct answers to this question.

A. Provision workspaces

B. Browse and search logs

C. Reset business units

D. Add business units

E. Create export jobs

Correct Answer: ABC

QUESTION 13

You need to ingest some customer data into SAP Customer Data Platform observing data compliance regulations. What needs to be configured inside SAP Customer Data Platform before you can do this?

A. Segments

B. Processing purposes

C. Customer subscription preferences

D. Customer consent

Correct Answer: B

QUESTION 14

What are some of attributes in the customer schema that can be mapped to action attributes? Note: There are 3 correct answers to this question.

A. Privacy

B. Behavioral

C. Events

D. Activities

E. Profile entity

Correct Answer: ADE

QUESTION 15

Which of the following statements describe the relationship between workspace, tenants, and business units? Note: There are 2 correct answers to this question.

A. A business unit can contain multiple workspaces.

B. A workspace can contain multiple business units.

C. A business unit can contain multiple tenants.

D. A tenant can contain multiple workspaces.

Correct Answer: BD