



# C\_C4H320\_02<sup>Q&As</sup>

SAP Certified Application Associate - SAP Commerce Cloud Business User

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#### QUESTION 1

What SEO features does SAP Commerce offer? (3)

- A. Automatically generated meta descriptions and keywords
- B. Automatically generated XML sitemaps
- C. Automatically generated HTML sitemaps
- D. Fields in PCM for meta descriptions and keywords
- E. Configurable URL construction rules

Correct Answer: BCD

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#### QUESTION 2

What does the order fulfilment process do? (2)

- A. Loads XML format definitions based on standard Business Process Model and Notation (BPMN)
- B. Manages and controls an order through all stages in the system once it has been placed
- C. Creates a support ticket on behalf of a customer
- D. Pre-processes orders and splits them into consignments if necessary

Correct Answer: BD

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#### QUESTION 3

You want to acid changeable product attributes which are NOT used in the business logic. How would you do this? (1)

- A. By customizing the standard type system
- B. By creating classifying categories and feature lists
- C. By extending the type system
- D. By creating product categories and feature lists

Correct Answer: B

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#### QUESTION 4

Which out-of-the-box functionalities does the subscription modules provide? (2)

- A. Product bundling



- B. Price tiering for metered products
- C. Subscription management through the WCMS Cockpit
- D. Configurable recurring product pricing

Correct Answer: BC

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#### QUESTION 5

You want to create a new web page. What are page templates used for? (2)

- A. To specify the shared slots
- B. To specify the layout of a page
- C. To add restrictions to a page
- D. To create page components

Correct Answer: AB

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#### QUESTION 6

You want to feature a page on your storefront that can only be viewed by a special user group. What SAP Commerce user interface do you use to do this? (1)

- A. BackOffice Product Cockpit
- B. BackOffice Sales Organization Perspective
- C. BackOffice Adaptive Search Perspective
- D. SmartEdit

Correct Answer: D

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#### QUESTION 7

Why would you use a classification category? (2)

- A. To organize products that belong to a catalog version
- B. To group products that require custom properties
- C. To hold custom properties
- D. To link custom properties to products or catalog categories

Correct Answer: BD

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### QUESTION 8

Which checkout scenarios are supported out-of-the-box in the SAP Commerce, B2C accelerator? (2)

- A. Guest checkout
- B. One-click checkout
- C. Guided selling checkout
- D. Express checkout

Correct Answer: AD

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### QUESTION 9

Why might you use an ImpEx script? (3)

- A. To set up user groups and access rights
- B. To install AddOns
- C. To make changes to the items.xml file
- D. To import a specific set of product data using a cron job
- E. To migrate data from a testing environment to a quality assurance environment

Correct Answer: ADE

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### QUESTION 10

Which of the following are out-of-the-box features of the GDPR support in SAP Commerce? (3)

- A. Order tracking
- B. Personal data reporting
- C. Breach notification
- D. Consent management
- E. Data retention/deletion

Correct Answer: BDE

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### QUESTION 11

What does SAP backend integrations provide out-of-the-box? (3)



- A. Integration with SAP Marketing Cloud
- B. SAP ERP integration scenarios
- C. SAP Customer Activity Repository (CAR) integration
- D. An additional package for the integration with SAP CRM
- E. SAP S/4HANA integration scenarios

Correct Answer: ABC

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#### QUESTION 12

What are feature specific to the SAP Commerce, financial services accelerator? (1)

- A. Order management
- B. PunchOut functionality
- C. Add to cart functionality
- D. Find Agent functionality

Correct Answer: D

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#### QUESTION 13

Which SAP solutions can be integrated with SAP Commerce out-of-the-box? (3)

- A. SAP Revenue Cloud
- B. SAP Marketing Cloud
- C. SAP Sales and Distribution
- D. SAP Materials Management
- E. SAP Customer Engagement Center

Correct Answer: ABE

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#### QUESTION 14

Out-of-the-box, what changes can occur when a bundle component is added to a customer's cart in the telco accelerator? (3)

- A. A customer becomes eligible for one or more promotions
- B. New product categories appear on the storefront



- C. The prices of other bundle components change
- D. The bundle product image is updated
- E. Other bundle components become available

Correct Answer: CDE

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#### QUESTION 15

Which tasks does a business analyst perform during the Foundation phase? (3)

- A. Create requirements
- B. Resource planning
- C. Communication planning
- D. Risk Identification
- E. Assign key tasks

Correct Answer: BCD

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