



VCE & PDF

Pass4itSure.com

<https://www.pass4itsure.com/b2c-commerce-architect.html>

2024 Latest pass4itsure B2C-COMMERCE-ARCHITECT PDF and VCE dumps
Download

B2C-COMMERCE-ARCHITECT^{Q&As}

Salesforce Certified B2C Commerce Architect

Pass Salesforce B2C-COMMERCE-ARCHITECT Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/b2c-commerce-architect.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

A Retailer has a single storefront site and a Product Management System (PIM). The PIM is generating the master catalog and storefront categorization catalog every day and it is uploading them to SFTP. How should the Architect configure the import job flows following the best practices?

- A. 1st flow is global to download the files from SFTP. 2nd flow is global to import the master catalog. 3rd flow is global to import the storefront catalog.
- B. 1st flow is global to download the files from SFTP. 2nd flow is global to import the storefront catalog. 3rd flow is global to import the master catalog.
- C. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the master catalog. 3rd flow is global to import the storefront catalog.
- D. 1st flow is assigned to the site to download the files from SFTP. 2nd flow is assigned to the site to import the storefront catalog. 3rd flow is global to import the master catalog.

Correct Answer: A

QUESTION 2

During implementation, the team found that there is a notification controller exposed for an external service that marks the order as paid when notification is received. The notification URL is sent to the service together with the payment request and contains only the URL with orderID as the parameter.

What should the Architect recommend to the team in order to prevent the unauthorized usage of the controller to mark the orders as paid?

- A. Add a customer number in the callback URL and match the customer number against the one stored on the order.
- B. Add HTTPS restriction to the controller start node.
- C. Add an order token in the callback URL and match the token against the one stored on the order.
- D. Add a session attribute and validate it on the callback.

Correct Answer: C

QUESTION 3

The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute is populated from the browser user agent. After this implementation, they have run into these problems:

1.

Sometimes desktop pages are being served to both desktop and mobile customers.



2.

Sometimes mobile pages are being served to both desktop and mobile customers.

The page has caching implemented that depends on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?

- A. Create customer groups for desktop and mobile users and use remote includes based on these groups to render the mobile and desktop pages
- B. Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.
- C. Disable caching for these pages to ensure that the correct template is used to render the mobile and desktop pages.
- D. Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page

Correct Answer: A

QUESTION 4

A new client is moving from their existing ecommerce platform to B2C Commerce. They have an existing service that connects to the Email Marketing System. The endpoint of the service can directly parse the data posted by the customer from the Storefront page for marketing materials subscriptions. It is required that the service implementation on the B2C Commerce site supports authentication and encoding.

What type should the Architect document this new service as?

- A. HTTP
- B. HTTP Form
- C. Generic
- D. SOAP

Correct Answer: D

QUESTION 5

A third party survey provider offers both an API endpoint for individual survey data and an SFTP server endpoint that can accept batch survey data. The initial implementation of the integration includes

1.

Marking the order as requiring a survey before order placement

2.



On the order confirmation page, the survey form is displayed for the customer to fill

3.

The data is sent to the survey provider API, and the order is marked as not requiring a survey

Later it was identified that this solution is not fit for purpose as the following issues and additional requirements were identified:

1.

If the API call fails, the corresponding survey data is lost. The Business requires to avoid data loss.

2.

Some customers skipped the form. The Business requires sending a survey email to such customers.

3.

The Order Management System (OMS) uses a non-standard XML parser it did not manage to parse orders with the survey, until the survey attribute was manually removed from the xml.

How should the Architect address the issues and requirements described above?

A. Create a custom session attribute when the survey is required. Send to the API endpoint in real-time. On failure, capture the survey data in the session and reprocess, use the session attribute to send emails for the cases when survey was skipped.

B. Create a custom object to store the survey data. Send to the API endpoint using a job. On success, remove the custom object. On failure, send the survey data with API from the next execution of the same job. Use the custom object to send emails for the cases when the survey was skipped.

C. Create a custom object when the survey is required. Send to the API endpoint in real-time. On success, remove the object. On failure, capture the survey data in the custom object and later reprocess with a job. Use the custom object to send emails for the cases when survey was skipped.

D. Send the survey data to the API endpoint in real-time until the survey data is successfully captured. Instruct the OMS development team to update their XML parser, use the Order survey attribute to send emails for the cases when the survey was skipped.

Correct Answer: C

QUESTION 6

A client has a single site with multiple domains, locales, and languages. After launch, there is a need for the client to perform offline maintenance. The client would like to show the same maintenance page for each locale. Which version of aliases.json file below will accomplish this task?



- A.

```
{  
  "nto.net": "www.ntonet",  
  "nto.eu": "www.nton.eu",  
  "nto.event.eu": "www.nton.eu"  
}
```
- B.

```
{  
  "www.nton.eu": "www.nton.eu"  
}
```
- C.

```
{  
  "nton.eu": "www.nton.eu",  
  "nton.at": "www.nton.at",  
  "nton.de": "www.nton.de"  
}
```
- D.

```
{  
  "nton.eu": "www.nton.eu",  
  "nton.at": "www.nton.eu",  
  "nton.de": "www.nton.eu"  
}
```

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

QUESTION 7

Northern Trail Outfitters uses an Order Management system (OMS), which creates an order tracking number for every order 24 hours after receiving it. The OMS provides only a web-service interface to get this tracking number. There is a job

that updates this tracking number for exported orders, which were last modified yesterday.

Part of this jobs code looks like the following:

Based on the above description and code snippet, which coding best practice should the Architect enforce?

A. Post-processing of search results is a bad practice that needs to be corrected.

B. The transaction for updating of orders needs to be rewritten to avoid problems with transaction size.



C. Configure circuit breaker and timeout for the OMS web service call to prevent thread exhaustion.

D. Standard order import should be used instead of modifying multiple order objects with custom code.

Correct Answer: C

QUESTION 8

The Client identifies that a segment of customers need to see some products on the site that other customers should not be able to access. All products are maintained within one catalog but in separate categories. A custom attribute will be used on the Profile system object to identify customers that belong to this special segment. A customer group will be made that is qualified for by this Profile custom attribute. The storefront will be customized to include navigation to relevant categories for this customer group.

Unfortunately during technical review the Client points out that the business teams have raised a concern with maintenance and want to use a shared navigation within the catalog and not use separate categories.

Which item should the Architect suggest to efficiently fulfil this new requirement while maintaining scalability?

A. Customize the Storefront to use a hidden search refinement that if the user is in the customer group then the result includes those products with a new custom attribute.

B. Customize the Storefront to use separate storefront catalogs with the same navigation that if the customer is in the customer group gets assigned products appropriately.

C. Customize the Storefront to modify the search result that if the user is in the customer group then the result includes those products appropriately.

D. Customize the Storefront to use a hidden search refinement and modify the customer group to be qualified for by a new product custom attribute

Correct Answer: C

QUESTION 9

During a load test the storefront shows steady but slow performance on all the pages being tested. The Architect opens Pipeline Profiler and sorts the data by "total time" column. The following come as the top Ave items: Which controller should the Architect focus on to further investigate the performance issue?

Controller Name	Function Name	Hits	Total Time	Average Time	Minimum Time	Maximum Time
Product	Detail	38,880	23,606,640	607	39	2,311
Search	Show	32,400	15,030,360	464	107	1,143
Home	IncludeHeaderMenu	5,184	10,776,564	2,079	2,056	2,200
Product	HitTile	239,760	7,944,480	33	10	245
Product	ShowInCategory	38,880	2,663,280	69	33	100

A. Product-HitTile as it has the highest hits during the load test.



- B. Search Show as this is one of the key controllers that the customer uses
- C. Product-Detail as It has the highest total time and highest maximum time.
- D. Home-IncludeHeaderMenu as It has highest average time.

Correct Answer: D

QUESTION 10

The Client has requested an Architect's help in documenting the architectural approach to a new home page. The requirements provided by the business are:

1.

Multiple areas of static image content, some may need text shown at well

2.

The content page must be Realizable

3.

A carousel of featured products must be shown below a banner 101191

4.

Recommended categories will be featured based on the time of year Which two solutions would fulfil these requirements? Choose 2 answers

- A. Leverage B2C Commerce ContentManagement Service
- B. Leverage B2C Commerce locales in Business Manager
- C. Leverage B2C Commerce content slots and assets
- D. Leverage B2C Commerce Page Designer with a dynamic layout.

Correct Answer: CD

QUESTION 11

A company that is a shoe-producer is doing Salesforce B2C Commerce implementation. In their Enterprise Resource Planning (ERP) system, the products are marked as being one of three types: boots, sandals, and sneakers. The business requirements based on the type are:

1.

The messaging on Product Detail page is different

2.



Customers are able to filter their Product Search Results

The customer's operations team asks about the format in which to send this value in the catalog.

Which data type should the Architect specify for this attribute In the Data Mapping document?

- A. A custom attribute of type string containing comma separated values.
- B. A custom attribute type set-of-string containing multiple values.
- C. A custom attribute of type enum-of-string (multiselect able value).
- D. A custom attribute of type enum-of-string (single selectable value)

Correct Answer: D

QUESTION 12

An Architect is performing an audit of production logs via Log Center and finds some potentially dangerous custom log output.

```
When
1 minute, 8 seconds ago
Timestamp
2018-04-11 13:00:19.409
Severity
INFO
Hostname
blade2-3.mon.demandware.net
Domain
Sites-NTO-Site
Request
STOREFRONT
Category
custom
Thread
PipelineCallServlet|32665673|Sites-NTO-Site|COPlaceOrder-Submit|PipelineCall|G02U-
2|1CppUHELDt1bCP9tYK4eJyqKzmVQkWBbegLatTJbtG0foT8-3|2yeHjjCQXZH5QInuBQGhk8lgZYvEQ==
[] order: 867173; email: peter@family.guy; firstName: Peter; lastName: Griffin;
address: 31 Spooner St; city: Quahog; state: RI; country: US;
nameOnCard: "Peter L. Griffin"; card: 4215837137516263; type: visa; code: 387; exp: 12/2023;
```

In which two ways is this log output improper in a production environment? Choose 2 answers

- A. The log information includes the customer's card name as it appears along with the credit card number (PAN), which violates PCI.
- B. The log information includes the customer's card CV (card security code) and expiration date, which violates PCI.
- C. Information logs should not be used in a production environment



D. The log information includes the order number and customer's email, which violates PCI.

Correct Answer: AD

QUESTION 13

A developer wants to import the data on different instances.

Which two types of data should the developer consider importing? Choose 2 answers

- A. Services
- B. Catalog
- C. Customers
- D. Metadata
- E. Sites configurations

Correct Answer: DE

QUESTION 14

A client uses an external marketing tool to manage promotions and coupons for its multiple brands. They currently have only one brand on B2C Commerce and they get Import-ready feeds created by this tool on an SFTP location.

The marketing team completes the data preparation by the end of the work day.

How should the Architect handle this import?

- A. Create a Job and define three steps: one step uses ExecuteScriptModule to download the files from SFTP, and two standard steps to Import the promotion and coupons.
- B. Create a Job and define three steps: one standard step to download files from sftp and two steps that use Execute Script Module to import the promotion and coupons.
- C. Create a job and define three steps: one custom step to download the files from SFTP, and two standard steps to import the promotion and coupons.
- D. Create a Job and define three custom steps: download the files from SFTP, import promotions, import coupons

Correct Answer: C

QUESTION 15

A B2C Commerce developer has implemented a job that connects to an SFTP, loops through a specific number of .csv files, and generates a generic mapping for every file. In order to keep track of the mappings imported, if a generic mapping is created successfully, a custom object instance is created with the .csv file name. After running the job in the



Development instance, the developer checks the Custom Objects in Business Manager and notices there isn't a Custom Object for each csv file that was on SFTP.

What are two possible reasons that some generic mappings were not created? Choose 2 answers A. The maximum number of generic mappings was reached.

B. The generic mappings definition need to be replicated from Staging before running the job.

C. Invalid format in one or more of the .csv files.

D. The job needs to run on Staging and then replicate the generic mappings and custom objects on Development

Correct Answer: AC

[B2C-COMMERCE-ARCHITECT PDF Dumps](#)

[B2C-COMMERCE-ARCHITECT VCE Dumps](#)

[B2C-COMMERCE-ARCHITECT Practice Test](#)