



ANC-301^{Q&As}

Working with Data and Dashboards in Einstein Analytics

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QUESTION 1

What happens if you first disable Analytics, and then you re-enable Analytics later? Select 2

- A. User permissions are removed from each defined permission set if Analytics is disabled. (Missed)
- B. User permissions are not removed from each defined permission set if Analytics is disabled.
- C. You must define the permission sets again if Analytics is re-enabled. (Missed)
- D. You must not define the permission sets again if Analytics is re-enabled.

Correct Answer: AC

https://blog.bessereau.eu/assets/pdfs/bi_admin_guide_setup.pdf

QUESTION 2

Max story creations per org per day:

- A. 40 per org
- B. 40 per org per clay
- C. 20 per org
- D. 20 per org per clay

Correct Answer: D

QUESTION 3

What permissions are necessary for someone to edit the XMD?

- A. Upload External Data to Analytics
- B. Manage Analytics Templated Apps
- C. Edit Analytics Dataflows
- D. Edit Dataset Recipes

Correct Answer: AC

QUESTION 4

Timeout for ETL jobs that have been scheduled but not executed

- A. 5 minutes



- B. 15 minutes
- C. 20 minutes
- D. 10 minutes

Correct Answer: A

QUESTION 5

A dataset is ready for analysis in Einstein Discovery.

What is the first step a consultant should take after the data is loaded?

- A. Identify data types and define the appropriate data as numeric.
- B. Analyze data columns and decide which, if any, to drop.
- C. Produce a graph of the data to analyze.
- D. Load the data into Einstein Analytics

Correct Answer: A

QUESTION 6

How do you analyze data from a CSV file using Einstein Discovery?

- A. Import the CSV file into Einstein Discovery.
- B. Import the CSV file into the most similar Salesforce object, then run reports on that object.
- C. You can't import data from a CSV file
- D. Import the CSV file into an Einstein Analytics dataset, then create a story.

Correct Answer: D

QUESTION 7

Where can you view the status of a CSV upload in Analytics?

- A. The data manager
- B. The Analytics home page
- C. The Create Dataset page
- D. The Setup menu

Correct Answer: A

**QUESTION 8**

The Universal Containers company built three Einstein Discovery stories that they want to use in Salesforce to predict and maximize their revenue per customer. The stories are for every region where they have business:

EMEA, AMER, and APAC.

How can a consultant help them deploy the three Einstein models to Salesforce?

- A. Segment the account data per region and deploy the same model to all segments.
- B. Deploy the same model to all accounts and set the region field as an actionable variable.
- C. Deploy the same model to all accounts and use an Apex trigger to call the appropriate prediction.
- D. Segment the account data per region and deploy the appropriate model for each segment.

Correct Answer: D

https://help.salesforce.com/articleView?id=bi_edd_model_deploy_filter.htm&type=5

QUESTION 9

Default rows in values table

- A. 100
- B. 200
- C. 50
- D. 75

Correct Answer: A

QUESTION 10

Refer to the graphic.



Einstein Recommends Improvements in 1 Area

DUPLICATES

Multiple fields are providing the same information (for example NAME and ID). Keeping the most descriptive (for example NAME) will ease interpretation and allow additional insights to surface.

Amount and Promotion
Amount and Promotion are 55.8% similar and explain 0.5% and 0.8% of the variation respectively. Together they explain an additional 4.2% of the variation.

Retain Amount
 Retain Promotion
 Do Nothing

Cancel Customize Story [Create New Story](#)

Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

- A. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.
- B. Cancel this story and redefine the dataset.
- C. Retain Amount; not knowing the size of a deal makes it hard to predict if will be won.
- D. Do nothing; they appear to be similar, but there might be differences from the business perspective.

Correct Answer: A

QUESTION 11

What are two core design principles to consider when building Analytics apps or dashboards? Choose 2 answers

- A. Emphasis: make sure they have space for important information, such as headlines and key charts.
- B. Clarity: make sure they are uncluttered and easy to interpret.
- C. Consistency: make sure they have a sense of familiarity to strengthen your users' ease of use.
- D. Balance: make sure they have a balance of different charts to get a more interesting design.

Correct Answer: BC

<https://trailhead.salesforce.com/en/content/learn/modules/analytics-app-design/principles-good-design>

**QUESTION 12**

What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

- A. First-order analysis
- B. Second-order analysis
- C. Third-order analysis
- D. Spectrum analysis
- E. Object-oriented analysis

Correct Answer: A

QUESTION 13

An Einstein Analytics team reports that when they start their dataflow it runs successfully with no errors or warnings, but one of the fields does not return values when it is queried.

What can be the origin of this issue?

- A. The field does not contain any data in Salesforce.
- B. The user who runs the dataflow does not have access to the field.
- C. The "Integration User Profile" does not have access to the field.
- D. The "Security User Profile" does not have access to the field.

Correct Answer: A

QUESTION 14

Which Einstein Analytics asset or assets are created when using an App Template to create an app?

- A. The app, dataflows and datasets, dashboards, and permission sets
- B. The app, dataflows and datasets, and dashboards
- C. The app, dataflows and datasets, and users
- D. An empty app

Correct Answer: B

QUESTION 15

Which of the following is true about the Service Analytics Overview dashboard?



- A. It instantly provides key metrics on open cases, average time to close, first contact resolution, and customer satisfaction.
- B. It lets you drill down to more detailed dashboards, like agent performance, channel review, and telephony metrics.
- C. It's available on desktop and mobile.
- D. It's a great place to start your analysis.
- E. All of the above.

Correct Answer: E

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