



# ANC-201<sup>Q&As</sup>

Building Lenses, Dashboards, and Apps in Einstein Analytics

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**QUESTION 1**

Last Activity (Year)	Account Type	Column 1	Column 2
2017	Summary	297	5,937
	Customer	0	638
2018	Customer	297	5,296
	Prospect	0	1
	Wholesaler	0	2

Universal Containers has a Sales Manager dashboard. They need to build a table as shown in the graphic and calculate the summary as the first line in a compare table.

How can the summary be calculated\'

- A. Use the Show Summary option in the compare table.
- B. Add a formula field to calculate the summary.
- C. Use a SAQL query since the summary is not available in standard interface.
- D. Create a computeExpression field in the Dataflow to calculate the summary.

Correct Answer: A

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**QUESTION 2**

The Event Monitoring Analytics app brings prebuilt insights and analytics to what type of existing data in your org?

- A. Field audit trail data
- B. Forensics data
- C. Sales Cloud data Login
- D. Event log file data

Correct Answer: D

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**QUESTION 3**

A consultant is asked to create a dashboard for sales to see the forecasted sales per product family. After gathering the requirements, the consultant decides to leverage the timeseries SAQL statement to predict sales.

Which two actions must be performed when writing the SAQL query?



Choose 2 answers

- A. Determine if the timeseries required parameter, prediction interval, should be 80 or 95.
- B. Investigate which prediction model is best for the data available.
- C. Validate that there is enough data in the dataset to make a good prediction.
- D. Include the fill SAQL statement to fill any missing dates.

Correct Answer: BD

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#### QUESTION 4

What's the magic of faceting?

- A. It binds charts together so that selecting something in one chart filters other charts by that choice.
- B. It shifts the time period of the chart you're viewing.
- C. It turns the dataflow on and off.
- D. It creates a chart that shows all the faces of your data in a diamond chart.

Correct Answer: A

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#### QUESTION 5

An Einstein Analytics team reports that when they start their dataflow it runs successfully with no errors or warnings, but one of the fields does not return values when it is queried.

What can be the origin of this issue?

- A. The field does not contain any data in Salesforce.
- B. The user who runs the dataflow does not have access to the field.
- C. The "Integration User Profile" does not have access to the field.
- D. The "Security User Profile" does not have access to the field.

Correct Answer: A

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#### QUESTION 6

A small Business Intelligence team is overwhelmed with multiple requests to create new dashboards. An option is to use layout templates to help with dashboard development.

What are two advantages of using layout templates? Choose 2 answers

- A. Layout templates offer a consistent end user experience.



- B. Layout templates are fast to create because they are fixed and read-only.
- C. Layout templates fdcDigest transformation offer a universal layout thus reducing the hours spent on design.
- D. Layout templates are equipped with design best practices, such as optimally positioned KPIs and filters.

Correct Answer: CD

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#### QUESTION 7

How many groupings can you have in a Compare Table?

- A. None
- B. One
- C. Infinite
- D. Up to four

Correct Answer: D

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#### QUESTION 8

How do you create a regression timeseries?

- A. In SAQL, use the timeseries function with the following arguments: Partition (the group\_by piece), Seasonality (set to 12 to get yearly seasonality).

Correct Answer: A

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#### QUESTION 9

Which set of statements generates monthly amount on a cumulative basis annually?



- A. 

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month',sum(sum(Amount)) over ([..0] partition by all order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Close Amount';
```
- B. 

```
result = load "opportunity1";
result = group result by ('CloseDate_Year~~~CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month',sum(sum(Amount)) over ([..0] partition by 'CloseDate_Year' order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Close Amount';
```
- C. 

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month',sum(sum(Amount)) over ([..] partition by 'CloseDate_Year' order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Close Amount';
```
- D. 

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month',sum(sum(Amount)) over ([..0] partition by all order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Close Amount';
```

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

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## QUESTION 10

How can you restrict access to Analytics data at the row level?

- A. Manually add a flag to each row to prevent access.
- B. Use a security predicate to filter which rows are returned.
- C. Use subtle thought control.
- D. Remove restricted rows from the JSON file.

Correct Answer: B

Predicate is a name for a filter condition that defines row-level access to records in a dataset Example:  
"rowLevelSecurityFilter":"\\AccountOwner\\ == \\\"\$User.Name\\\""

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## QUESTION 11

In Einstein Discovery:



A. \"What Is The Difference\" insights are comparative insights that help you better understand the relationships between explanatory variables and the goal (target outcome variable) in your story. These insights, based on a statistical analysis of your dataset, help you figure out which factors contribute to the biggest changes in the outcome variable. Einstein Discovery uses waterfall charts to help you visualize comparisons in What Is The Difference insights.

B. \"Why It Happened\" insights help you take a deeper look into the exact factors that led to an outcome. Why It Happened s/ Q insights drill deeper into the various factors that contributed to your story's goal. These insights are based on a statistical analysis of your dataset. Einstein Discovery uses waterfall charts to help you visualize Why It Happened insights.

C. \"Predictions and Improvements\" insights help you explore what might happen in the future. For example, you can interactively perform \"what if analyses in your story. Einstein Discovery provides you with predictions and suggested improvements based on a statistical analysis of your dataset and predictive analytics. To help you visualize these insights, Einstein Discovery uses:

D. - waterfall charts for predictions

-bar charts for suggested improvements

E. \"What Happened\" insights are the primary insights in your story. They are descriptive insights that help you explore, at an y/ Q overview level, what factors contributed to the outcome, based on a statistical analysis of your dataset. Einstein Discovery uses bar charts to help you visualize What Happened insights.

Correct Answer: ACD

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## QUESTION 12

A consultant built an Einstein Analytics dashboard for a company. The company then requested an enhancement to the dashboard and provided additional data that needs to be displayed. As a result, the consultant decides to \"augment\" the dataflow.

Which phrase describes this transformation?

A. Add data based on the right-side grain

B. Join data similar to an SQL statement

C. Add data as a lookup relationship (left side is the lowest grain)

D. Join data based on a many-to-many relationship

Correct Answer: C

[https://trailhead.salesforce.com/en/content/learn/modules/wave\\_enable\\_data\\_integration\\_basics/](https://trailhead.salesforce.com/en/content/learn/modules/wave_enable_data_integration_basics/)

[wave\\_extract\\_salesforce\\_data](#)

[https://help.salesforce.com/articleView?id=bi\\_integrate\\_augment\\_transformation.htm&type=5](https://help.salesforce.com/articleView?id=bi_integrate_augment_transformation.htm&type=5)

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## QUESTION 13

Which of these standard deviations is for a curve that has values that are the most spread out away from the average?

A. 8



- B. 1
- C. 4
- D. 16

Correct Answer: D

#### QUESTION 14

Refer to the graphic.

### Einstein Recommends Improvements in 1 Area

#### DUPLICATES

Multiple fields are providing the same information (for example NAME and ID). Keeping the most descriptive (for example NAME) will ease interpretation and allow additional insights to surface.

**Amount and Promotion**  
*Amount and Promotion are 55.8% similar and explain 0.5% and 0.8% of the variation respectively. Together they explain an additional 4.2% of the variation.*

☒ Retain Amount  
☐ Retain Promotion  
☐ Do Nothing

CancelCustomize StoryCreate New Story

Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

- A. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.
- B. Cancel this story and redefine the dataset.
- C. Retain Amount; not knowing the size of a deal makes it hard to predict if will be won.
- D. Do nothing; they appear to be similar, but there might be differences from the business perspective.

Correct Answer: A

#### QUESTION 15

Which statement best describes how to ensure Einstein Analytics dashboards are easily used across both desktop and mobile devices?



- A. Create multiple layouts, and reorder all the widgets so that they fit nicely within the new default width.
- B. Create a single layout and allow Einstein Analytics to automatically organize dashboard contents to be optimal for the device type.
- C. Create a single layout and reorder all the widgets so that they fit nicely when viewing on either device.
- D. Create multiple layouts, ensure the layout selectors match the device, and resize/hide widgets as necessary to ensure the content is appropriate for the device screen size.

Correct Answer: D

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