



ANC-101^{Q&As}

Mobile and Desktop Exploration in Einstein Analytics

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**QUESTION 1**

Which set of statements generates monthly amount on a cumulative basis annually?

- A.

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month',sum(sum(Amount)) over ([..0] partition by all order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Close Amount';
```
- B.

```
result = load "opportunity1";
result = group result by ('CloseDate_Year~~~CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month',sum(sum(Amount)) over ([..0] partition by 'CloseDate_Year' order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Close Amount';
```
- C.

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month',sum(sum(Amount)) over ([..] partition by 'CloseDate_Year' order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Close Amount';
```
- D.

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month',sum(sum(Amount)) over ([..0] partition by all order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Close Amount';
```

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

QUESTION 2

When you assign any Analytics permission set to users in your org, Salesforce auto-assigns the Analytics Platform permission set license to that user.

A. True

B. False

Correct Answer: A

QUESTION 3

Can you share data from a widget?



- A. No, you can't share data from a widget.
- B. Select the step of the widget and share data.
- C. Select "Share" icon, click on "Download", and select "Download in .png, .XLS, or CSV" format.
- D. Only with the proper Einstein Analytics Platform license.

Correct Answer: C

QUESTION 4

What does the Division is Naval section of the waterfall graph tell you?

- A. How combinations of factors affect the CLV for Naval customers
- B. How individual factors separately affect the outcome for Naval customers
- C. What the relationship is between significant and insignificant factors as they impact CLV for Naval customers
- D. How the chosen variable is related to all other factors in the model for Naval customers

Correct Answer: A

https://trailhead.salesforce.com/en/content/learn/modules/dm_einstein_discovery_advanced_stories/dm_understand_why_it_happened_insights

QUESTION 5

A consultant built an Einstein Analytics dashboard for a shipping company. The dashboard displays data from several data sources- The consultant enabled data sync (replication) to increase the speed of data refreshing from these sources.

What is the maximum number of dataflow definitions available in this situation?

- A. 45
- B. 35
- C. 25
- D. 30

Correct Answer: D

https://help.salesforce.com/articleView?id=bi_limits.htm&type=5

QUESTION 6

A consultant built a very useful Einstein Analytics app for Sales Operations and they want to share its



contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app.

The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

What is the REST API URL where the consultant can find current template apps?

- A. /services/data/v###.#/wave/apps
- B. /services/data/v###.#/analytics/wizard
- C. /services/data/v###.#/wave/templates
- D. /services/data/v###.#/analytics/projects

Correct Answer: B

QUESTION 7

The Event Monitoring Analytics app brings prebuilt insights and analytics to what type of existing data in your org?

- A. Field audit trail data
- B. Forensics data
- C. Sales Cloud data Login
- D. Event log file data

Correct Answer: D

QUESTION 8

The Universal Containers company thinks it knows everything about its business. However, Einstein Discovery surfaces an unexpected pattern that is concerning. They call in departmental experts and hold a meeting to discuss next steps with an Einstein Consultant.

What should the consultant advise as the next action?

- A. Consult a Data Scientist for further analysis.
- B. Determine if the pattern is a data issue or a new insight.
- C. Filter out the data that causes the unexpected pattern and analyze the new results.
- D. Accept the new pattern and have confidence that Einstein knows the business as accurately as the customer.

Correct Answer: D

QUESTION 9



A client has a dashboard for Sales Managers. They want to have a list filter that shows the name of the month. However, based on the "CloseDate_Month" field, the list filter shows numbers instead of names.

How can an Einstein Consultant use the Dataflow nodes to generate the name of month as a new dimension in the dataset?

- A. flatten
- B. compute Relative
- C. compute Expression
- D. append

Correct Answer: C

QUESTION 10

An Einstein Analytics team wants to create a dashboard using two standard Salesforce objects. The dashboard should display data from the Case object, along with related data from the Account object. Which two processes can achieve this?

- A. Extract data from the case and account objects using "sfcdcDigest" transformation, Q use "append" transformation to add case data with account data, store as a dataset, and then build a dashboard using the generated dataset
- B. Extract data from the case and account objects using an ETL tool, use the ETL tool to y/ Q join account and case data, and then upload the data to Einstein Analytics. Build a dashboard using the ETL generated dataset
- C. Extract data from the case and account objects using "sfcdcDigest" transformation, y/ Q use "augment" transformation to add case data with account data, store as a dataset, and then build a dashboard using the generated dataset
- D. Extract data from the case and account objects using "dataloader", create a CSV file Q with account and case data, and then upload the CSV as a dataset to Einstein Analytics. Build a dashboard using that dataset

Correct Answer: BC

QUESTION 11

A consultant built an Einstein Analytics app for the Sales Operations team. The Sales Operations team wants to share their app with other people at the company. The consultant recommends distributing the app as an Einstein Analytics template app.

A set of JSON files will be generated after a template is created from the Sales Operations app. What is the name of the JSON file that manages template metadata and all other template elements\'

- A. ui.json
- B. template-to-app-rules.json
- C. aster- info.j son
- D. template-info.json



Correct Answer: D

QUESTION 12

What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

- A. First-order analysis
- B. Second-order analysis
- C. Third-order analysis
- D. Spectrum analysis
- E. Object-oriented analysis

Correct Answer: A

QUESTION 13

Account Type	Total Accounts This Year	Total Accounts Last Year	YoY Growth
Customer	5,296	4,238	24.96%
Prospect	1	0	
Wholesaler	2	2	0%

Universal Containers has a dashboard for Sales Managers to visualize the YoY Growth of their customers-

The formula used is: $YoY = [(This\ Year - Last\ Year) / Last\ Year] \%$

Based on the graphic, when there is no account in the Last Year column, the YoY Growth shows null results.

The Sales Managers want to replace it with 100% value.

What is the correct function to use?

- A. `replace()`
- B. `number_to_string()`
- C. `coalesce()`
- D. `substr()`

Correct Answer: D



QUESTION 14

A company wants to build a webpage that displays KPIs that can be derived from values in datasets stored in Einstein Analytics. How can an Einstein Analytics consultant derive those KPIs from those datasets?

- A. Use the Analytics External Data API and leverage the "query" resource.
- B. Export the dataset as an XLS file and use the Einstein Analytics Connector for Excel.
- C. Use the Analytics REST API and leverage the "-query" resource.
- D. Export the dataset as a CSV file and load it to an external database.

Correct Answer: A

QUESTION 15

Max story creations per org per day:

- A. 40 per org
- B. 40 per org per clay
- C. 20 per org
- D. 20 per org per clay

Correct Answer: D

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