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### QUESTION 1

What does Einstein copy Insight take into account, Select 3 (arul\\'s answer a,b,c)

- A. Frequently used phrases in subject line
- B. spelling and punctuation errors
- C. emotional tone of subject line
- D. engagement data

Correct Answer: ACD

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### QUESTION 2

In which section can you define fatigue rules to restrict a user from being recommended same content multiple times

- A. Einstein content selection
- B. Einstein copy insights
- C. Einstein engagement scoring

Correct Answer: A

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### QUESTION 3

What is true about Inbox message:

- A. It can open any public url also and not only cloud page
- B. Device owns the message not the contact.
- C. Contact owns the message not the device.
- D. Alert+inbox consume 1 supermessage.

Correct Answer: B

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### QUESTION 4

What is true about shared entry event.

- A. It cannot be modified.
- B. Data extension created by it can be modified.
- C. You can use filter for entry audience segregation.



Correct Answer: C

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#### QUESTION 5

In social studio how many columns are used in a engage tab (max 30 tabs in a engage, no limit for columns in each tab) and each column contains max 50 accounts)

- A. 50
- B. 100
- C. 15
- D. No limit

Correct Answer: D

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#### QUESTION 6

What will you to send a real time email to a customer with a dynamic buy link when available stock goes below 50? Select 2.

- A. Journey api
- B. Rest api
- C. Transactional messaging api.
- D. Email soap api

Correct Answer: BC

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#### QUESTION 7

To what types of objects can you do a quick send in distributed marketing, Select multiple

- A. Lead
- B. Contact.
- C. Person account, (opportunities, Quick send message records)

Correct Answer: AB

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#### QUESTION 8

How frequently does Einstein Engagement Scoring updates to email?

- A. Email daily



B. Mobile Weekly

C. Model Monthly

Correct Answer: B

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#### QUESTION 9

You are using replace inbox message feature. But your audience has changed and some of the contacts who received the first message do not exist. What would happen?

A. the inbox message is replaced for all user.

B. the inbox message is replaced only for users who do not exist:

C. inbox message is replaced for users who read the first message.

D. Inbox message is replaced for existing users and deleted for users who do not exist.

Correct Answer: D

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#### QUESTION 10

Where to create topic profiles in command center?

A. command center

B. social automate

C. social admin

Correct Answer: C

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