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**QUESTION 1**

You need to create a large set of pages that share the same content structure but have different content. What is the best approach to create this large set of same structured pages?

- A. Use Projects
- B. Use an Editable Template
- C. Use Workflows
- D. Use Targeting mode

Correct Answer: B

<https://helpx.adobe.com/experience-manager/6-3/sites/developing/using/page-templates-editable.html>

QUESTION 2

A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

- A. Dispatcher Flush Agent
- B. Static Replication Agent
- C. Chain Replication Agent
- D. Reverse Replication Agent

Correct Answer: C

QUESTION 3

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.

What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

Correct Answer: D

**QUESTION 4**

The marketing team runs a campaign that starts at midnight. The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- A. Run "Request for Activation" workflow and specify the campaign start time in the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

QUESTION 5

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?

- A. Clone an experience fragment template
- B. Leverage the content fragment reference component
- C. Author the content directly on the page
- D. Leverage the experience fragment reference component

Correct Answer: B

QUESTION 6

A new content author at a media company joins a team to manage content taxonomy. The author has been set up as a new user and must only have the minimum rights for this job.

Which group should the author be added to in order to meet this requirement?

- A. user-administrators
- B. projects-administrators
- C. tag-administrators
- D. community site content manager

Correct Answer: B

QUESTION 7



You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. Do you have asset review/approval workflows?
- C. What hours are considered "off-peak" for your content authors?
- D. Do you intend to use Creative Cloud integration?
- E. What are the types of assets to be migrated?

Correct Answer: AC

QUESTION 8

A customer wants to enable Two authors to finish each other's assignee workflow tasks when one author is absent or share an excessive load in the short term. What should a Business Practitioner recommend?

- A. Add both authors to dam-users group
- B. Add both authors as impersonators of each other
- C. Add both authors to workflow-users group
- D. Add both authors to a participant step

Correct Answer: A

QUESTION 9

A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.

Which two AEM functions should the Business Practitioner recommend? (Choose two)

- A. AEM Translations
- B. Manage Publication
- C. Quick Publish
- D. Launches
- E. Multi-Site-Manager

Correct Answer: BD

QUESTION 10



A customer wants to implement social media pixels directly on AEM templates. What should the Business Practitioner recommend?

- A. Use Adobe Hunch
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe AEM ContextHub

Correct Answer: C

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