



AD0-E121^{Q&As}

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QUESTION 1

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues.

What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. Do you have asset review/approval workflows?
- C. What hours are considered "off-peak" for your content authors?
- D. Do you intend to use Creative Cloud integration?
- E. What are the types of assets to be migrated?

Correct Answer: AC

QUESTION 2

An IT company gets a new project. The sponsors want to know whether everything they are asking for can be completed within their time constraints and budget.

What should the Business Practitioner recommend to meet these requirements?

- A. Use AEM projects
- B. Develop in MVP plan
- C. Perform risk assessment
- D. Onboard trained technical resources

Correct Answer: D

QUESTION 3

A customer is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget.

What should the Business Practitioner recommend?

- A. Conduct Experience Design
- B. Conduct Risk Assessment
- C. Define Support Setup
- D. Create Project Plan



Correct Answer: B

QUESTION 4

Regarding performance, what are the Adobe recommended response Time guidelines for uneached HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms.
- B. 70% of the requests for pages should have a response in less than 100mt
- C. 20% of the requests for pages should have a response in less than1 second.
- D. No pages should respond slower than an elapsed period o\' 500ms.

Correct Answer: B

QUESTION 5

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.

Which two features should the Business Practitioner recommend for the setup? (Choose two.)

- A. A Dynamic Media
- B. An integration with Adobe Creative Cloud
- C. An AEM Assets with Adobe Asset Link
- D. A translation workflow

Correct Answer: BC

QUESTION 6

Which role is responsible for implementing websites, mobile applications and DAM features?

- A. Content Author
- B. Architect
- C. DevOps
- D. Developer

Correct Answer: D

QUESTION 7



Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

- A. Transient Workflow
- B. Asset Offloading
- C. Asset Microservice
- D. Unlock Payload Process

Correct Answer: C

QUESTION 8

An author would like to display an At-summarized version of an article. Which method would you recommend to achieve this?

- A. Modify a component to display a shortened form of the article.
- B. Create a variation of an experience fragment.
- C. Create a variation of a master content fragment
- D. Implement a workflow to generate a summarized version.

Correct Answer: C

QUESTION 9

A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.

Which two AEM functionalities should the Business Practitioner recommend? (Choose two)

- A. AEM Translations
- B. Manage Publication
- C. Quick Publish
- D. Launches
- E. Multi-Site-Manager

Correct Answer: BD

QUESTION 10

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices, the Business Practitioner needs to make sure rich media assets are used without adding too much workload to



asset managers.

How should the Busmen Practitioner meet this requirement?

- A. Use Dynamic Media image presets
- B. Use Dynamic Media smart crop
- C. Use ffmpeg to create all possible renditions
- D. Use a video component

Correct Answer: B

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