



# AD0-E121<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert

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### QUESTION 1

An author would like to display an At-summarized version of an article. Which method would you recommend to achieve this?

- A. Modify a component to display a shortened form of the article.
- B. Create a variation of an experience fragment.
- C. Create a variation of a master content fragment
- D. Implement a workflow to generate a summarized version.

Correct Answer: C

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### QUESTION 2

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.

Which two features should the Business Practitioner recommend for the setup? (Choose two.)

- A. A Dynamic Media
- B. An integration with Adobe Creative Cloud
- C. An AEM Assets with Adobe Asset Link
- D. A translation workflow

Correct Answer: BC

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### QUESTION 3

Which AEM feature provides support for content editing of single-page applications?

- A. SPA Editor
- B. SPA Blueprint
- C. Fluid Experiences
- D. AEM Assets

Correct Answer: A

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### QUESTION 4



A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- A. Use the MSM functionality to create a language copy
- B. Use I18n Translator to create the language copy
- C. Use the MSM functionality to create a live copy
- D. Use an External Translation provider to create a language copy

Correct Answer: C

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#### QUESTION 5

A customer wants to place lag manager scripts on its pages based on the environment The three environments are as follows:

Dev Environment QA Environment Production Environment

The Business practitioner needs to recommend a feature so that the scripts are loaded in the correct environment. What should the Business Practitioner recommend the company use?

- A. Host names
- B. Runmodes
- C. Adobe Target
- D. Replication Agent

Correct Answer: B

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#### QUESTION 6

An IT company gets a new project. The sponsors want to know whether everything they are asking for can be completed within their time constraints and budget.

What should the Business Practitioner recommend to meet these requirements?

- A. Use AEM projects
- B. Develop in MVP plan
- C. Perform risk assessment
- D. Onboard trained technical resources

Correct Answer: D

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#### QUESTION 7



Which role is responsible for implementing websites, mobile applications and DAM features?

- A. Content Author
- B. Architect
- C. DevOps
- D. Developer

Correct Answer: D

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#### QUESTION 8

A customer wants to add a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill in the ratings.

How should the Business Practitioner meet this requirement?

- A. Build a new schema with the rating property via the Metadata Schemas tool
- B. Create a new schema with the rating property via the Folder Metadata Schemas tool
- C. Create a new profile with the rating property for assets via the Metadata Profiles tool
- D. Create a new profile with the rating property via the Image Profiles tool

Correct Answer: C

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#### QUESTION 9

A product manager wants to incorporate content that lets users know where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Correct Answer: D

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#### QUESTION 10

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator\group.



What should the Business Practitioner recommend?

- A. Give additional permissions to content-authors group
- B. Update the IMS configuration
- C. Update the OSGi configuration
- D. Give additional permissions to the new user

Correct Answer: B

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