

Vendor: IBM

Exam Code: P2050-003

Exam Name: IBM Commerce Solutions Selling Technical Mastery Test v1

Version: Demo

Question No : 1

Gift Center can provide benefits to retailers. Which one of the following statement is NOT a benefit of using Gift Center?

- A. Improve customer satisfaction.
- B. Increase customer reach.
- C. Increase sales volume.
- D. Give more discounts to customers.

Answer: D

Question No : 2

What is NOT a feature of WebSphere Commerce contracts?

- A. Customer organization modeling.
- B. Custom Catalog
- C. Product pricing
- D. Business Policies

Answer: A

Question No : 3

How do you check if Gift Center is already enabled at a WebSphere Commerce installation?

- A. Run versionInfo.sh
- B. Check database table SITE
- C. Check properties/version folder
- D. Check xml/config folder

Answer: C

Question No : 4

Which of the following statements is TRUE about the Gift Center installation?

- A. It has to be separately installed.
- B. It is installed with the base product and is disabled by default. You can enable it from the command line.
- C. When you install the base product, it appears as an optional component on the Installer.
- D. It is installed with the base product and is enabled by default.

Answer: B

Question No : 5

Which are the two algorithms used for searching a registry?

- A. Exact and Fuzzy
- B. Soundex and Prefix
- C. Keyword and Synonym
- D. Forward-lookup and Auto-suggestion

Answer: B

Question No : 6

Which version of Java is WebSphere Commerce v7 based on?

- A. WebSphereCommerce is always on the latest version of Java.
- B. Java 1.5
- C. Java 1.6
- D. Java 1.7

Answer: C

Question No : 7

What is the name of the workflow tool in WebSphere Commerce?

- A. Workflow

- B. Workspaces
- C. Configurator
- D. Content Manager

Answer: B

Question No : 8

Which of the following Gift Center feature is new in WebSphere Commerce V7 Feature Pack 1?

- A. Multiple wish lists
- B. Wedding registry
- C. Birthday registry
- D. Thank you note

Answer: A

Question No : 9

The most commonly recommended clickstream analytics solution for use with WebSphere Commerce is:

- A. Google Analytics
- B. WebTrends
- C. Omniture
- D. Coremetrics

Answer: D

Question No : 10

Which IBM technology has been formally integrated with WebSphere Commerce to offer additional options for performance tuning?

- A. DB2 Purescale
- B. WebSphere eXtreme Scale