

810-440^{Q&As}

Adopting The Cisco Business Architecture Approach (DTBAA)

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Which are two characteristics of laissez-faire leadership styles? (Choose two.)

- A. The leader has minimal involvement.
- B. A trained and qualified team member leads efforts.
- C. The leader provides rewards and incentives.
- D. It involves a high level of communication.
- E. It is intended for team members who require close supervision.

Correct Answer: AB

QUESTION 2

Which two standards are examples of an architectural framework? (Choose two.)

- A. ITIL?
- B. Zachman
- C. ISO 27001
- D. TOGAF?
- E. ISO 9001
- Correct Answer: BD

QUESTION 3

Which option is a key concept of the unique Cisco sales approach?

- A. Add as many new Cisco technologies to the solution that meet customer needs.
- B. Start driving outcomes for customers, and go beyond selling and implementing technology solutions.
- C. Put together the most logical set of services for the customer.
- D. Engage in dialog about customer needs and new technologies.

Correct Answer: B

QUESTION 4

Which option is a main benefit that Cisco Partners bring to the table for customers?



- A. additional teams to implement solutions in a timely manner
- B. relationships with key Cisco personnel
- C. a large customer base for which to sell Cisco services
- D. Cisco expertise and the ability to have specializations in certain practice areas

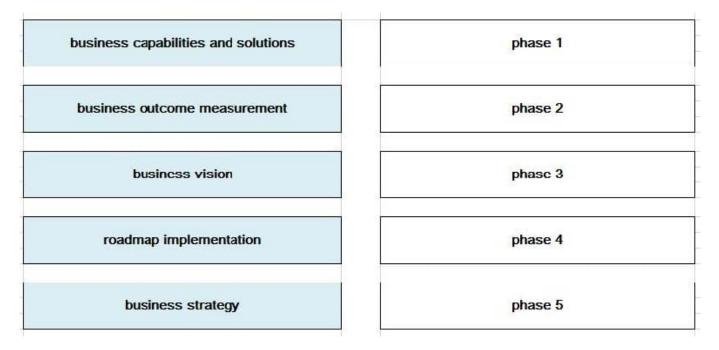
Correct Answer: D

Refer to the exhibit.



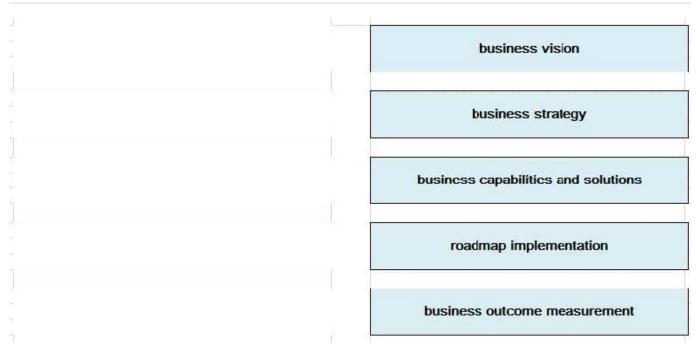
Drag and drop the five phase of the customer journey from the left into the correct order on the right.

Select and Place:



Correct Answer:





Which purpose of the Cisco Business Architecture maturity levels is true?

A. It is used to determine the customer financial maturity for investment.

B. It is used to determine Cisco readiness against the competition.

- C. It is used to determine customer readiness for engagement.
- D. It is used to determine the technology adoption in a customer environment.

Correct Answer: D

QUESTION 7

Which two options are part of the five steps approach needed to conduct a stakeholder analysis? (Choose two.)

- A. Define ways to move stakeholders from their current to future position.
- B. Identify customer stakeholders.
- C. Define absolute power and interest of stakeholders.
- D. Generate consensus among stakeholders.

Correct Answer: AB



Which three sentences are true regarding the stakeholder power grid? (Choose three.)

- A. It shows relationships of power among executives.
- B. It displays the risk position of future investments.
- C. It shows current and optimal future state.
- D. It is a visual picture.
- E. It shows quantitative information about stakeholder requirements.
- F. It shows differences among stakeholders.

Correct Answer: CDF

QUESTION 9

Which two examples are indirect financial benefits? (Choose two.)

- A. increased customer satisfaction
- B. increased operational expenditures
- C. increased process efficiency
- D. decreased capital expenditures
- E. decreased total cost of ownership

Correct Answer: AC

QUESTION 10

You are an account manager and your customer asks whether Cisco can become a strategic partner to assist solving the business problems your customer is facing. Which two descriptions best describes the value of the Cisco Business Architecture Methodology? (Choose two.)

A. clearly illustrates product outcomes via a technology roadmap aligned to high-level business outcomes

B. ensures that business capabilities and solutions are aligned with business priorities and long-term strategy

C. captures and realizes value from defined business outcomes

D. ensures that product outcomes are aligned to business drivers

E. ensures that business capabilities are identified in product briefing sessions, clearly highlighting the outcomes the product benefits deliver

Correct Answer: BC



From the customer perspective, which are two benefits that result when moving from an on premise solution to a Cloud solution? (Choose two.)

- A. Recurring revenue stream
- B. Lower initial investment
- C. Higher ROI from investment
- D. Increased value of company
- E. Long-term business cycles benefits

Correct Answer: BC

QUESTION 12

Which list describes the four categories that combine to produce the value proposition of the BMC?

- A. cost structure, key activities, key partners, key resources
- B. channels, customer relationships, cost structure, key activities
- C. channels, cost structure, key activities, revenue streams
- D. channels, customer relationships, customer segments, revenue streams

Correct Answer: C

QUESTION 13

Which option must you know when you plan to negotiate or reach agreement?

- A. underlying Interests of the stakeholders
- B. timing for decision on purchases
- C. the customer budget
- D. Cisco offerings

Correct Answer: A

QUESTION 14

What is the benefit of using the Business Model Canvas to understand and describe the customer\\'s business?

- A. It is a mandatory tool in every business school.
- B. Business models are the same across industry verticals.
- C. Understanding the customer business model is essential for determining the right business outcomes.
- D. Each organization has multiple business models.

Correct Answer: C

Which two skill pillars are part of Cisco Business Architecture? (Choose two.)

- A. business engagement
- B. stakeholder architecture
- C. enterprise architecture
- D. digitization
- E. business acumen
- Correct Answer: CE

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