



700-301^{Q&As}

Advanced Borderless Network Architecture Sales Exam

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QUESTION 1

Which switch offers the industry's highest 480 Gb/s stacking bandwidth to meet network demand?

- A. Cisco Catalyst 2960
- B. 6500Series Switches
- C. Cisco Catalyst 3560 C Series Switches
- D. Cisco Catalyst 3850 Series Switches
- E. Cisco Catalyst Access Switches

Correct Answer: D

QUESTION 2

You are about to speak to a customer on Cisco EnergyWise While all of the following options are important to position our solution, which sequence should you choose to ensure a logical flow to the positioning?

a.

State how Cisco is reacting to market and technology drivers for energy management

b.

Ask your customer if they have an enterprise-wide energy management strategy in place

c.

Mention that the Cisco network is the platform for business energy management

d.

Remind the customer that EnergyWise is embedded into IOS at no cost

e.

Inform your customer about using the fast start SKU to get free management applications

A.

d, b, a, e, c

B.

a,b,e,d,c

C.

c, b, e,d, a



D.

c, a. b,d,e

Correct Answer: D

QUESTION 3

Which wireless product provides the visibility and control that is needed to manage thousands of wireless branches from a single location?

- A. Cisco 2500 Series Wireless Controllers
- B. Cisco 7500 Series Wireless Controllers
- C. Cisco 5500 Series Wireless Controllers
- D. Cisco 8500 Series Wireless Controllers

Correct Answer: B

QUESTION 4

Which layer in the hierarchical model is known as the backbone that glues together all the elements of the campus architecture? Select exactly 1 answer(s) from the following:

- A. core
- B. architecture
- C. access
- D. distribution

Correct Answer: A

QUESTION 5

What are two features of Cisco EnergyWise technology? (Choose two.)

- A. It provides easy migration of third-party endpoints.
- B. It provides a way for a thermal return to reduce power consumption.
- C. It can differentiate between device type, device label, and device location.
- D. It allows devices to reduce power consumption while idling.
- E. It allows devices to alternate between battery power and AC current.



Correct Answer: AC

QUESTION 6

Which Cisco Borderless Network solution helps to secure network access through policy- based control?

- A. Cisco TrustSec
- B. Cisco Medianet
- C. Cisco AnyConnect
- D. Cisco Virtual Security Gateway

Correct Answer: A

QUESTION 7

A customer requires a product that will detect non-Wi-Fi security threats and resolve issues in real time. Which Cisco product should you recommend?

- A. Mobile Services Advertisement Protocol
- B. Cisco Connected Mobile Experience
- C. Cisco CleanAir
- D. HotSpot2.0

Correct Answer: C

QUESTION 8

Which Cisco competitive strength helps to ensure customers that Cisco products are integrated and tested for quality assurance?

- A. The Cisco Borderless Network architecture provides a single source for all network products.
- B. CVDs are provided to deliver on what is promised.
- C. One policy can create a consistent set of security policies across an entire organization in one central location.
- D. Cisco provides new features, unique innovations, and advanced RF solutions like ClientLink and CleanAir.

Correct Answer: B

QUESTION 9

Which of the following is a characteristic of Cisco EnergyWise?



- A. It can be set to control IP-enabled building and lighting controllers.
- B. It can be set to turn devices off, but it cannot yet be set to reduce power.
- C. It works independently of Cisco Catalyst switches.
- D. It can only be used on Cisco devices.

Correct Answer: A

QUESTION 10

Which core component of the Cisco Borderless Network Architecture stops attacks before they penetrate the network perimeter by protecting resources and data, in addition to voice, video, and multimedia traffic?

- A. Medianet
- B. Cisco TrustSec
- C. Cisco Catalyst 6500 Series
- D. Cisco Adaptive Security Appliance 5500 Series

Correct Answer: D

QUESTION 11

Which Cisco solution helps to mitigate the effects of WAN latency while transferring data quickly? Select exactly 1 answer (s) from the following:

- A. Cisco WAAS Express
- B. Cisco Medianet
- C. Cisco Unified Wireless Network
- D. Cisco AnyConnect

Correct Answer: A

QUESTION 12

Which solution provides protection against spam, malware, and targeted attacks, and features data loss prevention and email encryption?

- A. Cisco AnyConnect Secure Mobility Solution
- B. Cisco Cloud Web Security
- C. Cisco Email Security Appliance



D. Cisco Adaptive Security Appliance 5500

Correct Answer: C

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