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CIW User Interface Designer

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QUESTION 1

A web site designer is using percentage based dimensions to allow a web site to shrink or enlarge according to the browser and device screen size.

A. Responsive grid design

B. Fixed grid design

C. Fluid grid design

D. Symmetrical grid design

Correct Answer: A

QUESTION 2

Which of the following is a clear and specific vision statement?

A. Our website will be the most popular micro-blogging website for users 18 to 24 in the United States. We will have a minimum of 2 million daily view and earn at least $4,000,000 in revenues for the first three years.

B. Our website will be the popular in our target demographic, and will be a springboard to penetrate new markets. Those new markets will increase revenue by 50%.

C. Our site will have at least 40 million views in the first year and be frequently shared across multiple social media platforms.

D. User will enjoy our website and be inspired to purchase products from us, share with friends and family on social media and return to the site frequently.

Correct Answer: C

QUESTION 3

You are attending a job interview for a position as a web designer. The interviewer asks you to explain the

reasoning behind using your particular design approach.

Which of the following supports your preference for the bottom-up design approach?

A. This approach maximizes page view and conversions.

B. The design approach is centered around the needs and experiences of the users. If they are satisfied with their experience, they will continue to visit in the future.

C. When designing, create an exciting and vibrant experience for the users. Go bold or go home!

D. The sites are based on a central vision and design concept. After establishing this design base, the focus is then on how to direct users to the parts of the site they need to see.

Correct Answer: D

QUESTION 4

You have built a website that incorporates responsive web design. However, Google has notified you that

your site is not mobile-friendly. They report that several links are too close together.

Which of the following practices will resolve this issue?

A. Optimize for touchscreen gestures

B. Modify all links to text

C. Modify all links to graphics

D. Arrange the links to different areas of the page

Correct Answer: A

QUESTION 5

You are consulting on the development of a complex Web site for an airline maintenance company. It will contain a large library of technical information. Maintenance technicians will use the site to understand the requirements of their jobs, the physical structure of the airplanes, and other important information. They will need to refer to different areas of the site frequently. What kind of positional awareness tool should be included to help navigation through the site?

A. Site maps

B. Deep URLs

C. Breadcrumb trails

D. Descriptive page headings

Correct Answer: A

QUESTION 6

Which of the following would be defined during the functionality part of a site specification?

A. The structure of the information contained in the site incorporates an intuitive navigational scheme

B. Tasks the site will be able to perform, such a detailed product search or managing products in a virtual shopping cart

C. The look and feel of a site, such as typography, color schemes, images, and spacing

D. The content contained in the site, such as text describing the business and products, images, and video files

Correct Answer: B

QUESTION 7

Gabby is meeting with a client to discuss a new web site. She is asking her client a series of questions so

that she can create a site strategy.

Which of the questions below would help Gabby define the site audience?

A. How will users navigate through this site?

B. What kind of users will be visiting the site?

C. What is the most important task for users to complete on the site?

D. How many visitors are expected to visit the site?

Correct Answer: B

QUESTION 8

The participatory design process includes witch of the following techniques?

A. Discovery, evaluation, prototype

B. Surveys, testing, release

C. Testing, review, redesign

D. Analysis, design, prototype

Correct Answer: D

QUESTION 9

Rebecca is registering for her Web site hosting account and has been prompted to pick a strong password.

It must include letters, numbers, special characters, and be at least 8 characters long.

What kind of security threat is her Internet Service Provider trying to prevent with this requirement?

A. SQL injection

B. Denial of Service (DOS) attack

C. Brute-force attack

D. Social engineering

Correct Answer: C

QUESTION 10

Lisa is developing a Web application using a framework and wants to include interactive elements using

JavaScript. She decides to use a JavaScript library to but she is on a tight budget and cannot pay for a

license.

Which of the following would be the best option for Lisa to access a library?

A. Borrow the JavaScript code from another site

B. Use Kendo UI

C. Use the jQuery UI library

D. Use JavaScript code from the Foundation library

Correct Answer: C