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QUESTION 1

Marion has been hired by a small business to determine why its Web site does not attract users. As Marion interviews different members of the company, she learns that when the site was first created, the external Web developer did not produce any documents specifying the basic requirements for the site. As a result, the site did not have a defined purpose and was not designed for the company\\\'s audience. Additionally, the site navigation did not make sense from a users point of view. Marion considers this information, then she recommends that the company create which document?

A. Wireframe

B. Storyboard

C. Marketing slideshow

D. Non-disclosure agreement

Correct Answer: B

QUESTION 2

Consider the following HTML5 code:

```
<!DOCTYPE html>
<html lang="en">
<head>
    <title>My Favorite Movie Quotes</title>
    <link rel="stylesheet" href="css/styles.css"/>
</head>
<body>
<p> This Web site is devoted to my favorite movie quotes. These iconic movie quotes have
been used time and again but will never lose their appeal. </p>
<p> CAPTAIN (Strother Martin) in Cool Hand Luke (1967)
<blockquote> "What we've got here...is a failure to communicate." </blockquote>
</p>
</body>
</html>
```

The code does not validate as HTML5. Why?

A. The tag is missing.

B. The tag and its attributes are missing.

C. The

tag should be used outside the

tags.

D. The !DOCTYPE declaration is missing a reference to the Document Type Definition (DTD).

Correct Answer: C

QUESTION 3

You have been asked to design and develop a Web site for a retirement community. What can you do to help make the site accessible to the elderly?

A. Comply with the latest scripting standards.

B. Comply with ICANN\\'s accessibility standards.

C. Comply with WAI\\'s Web Content Accessibility Guidelines.

D. Comply with IETF\\'s Web Content Accessibility Guidelines.

Correct Answer: C

QUESTION 4

Katie developed her corporation\\'s intra net site using proprietary HTML language extensions based on the company\\'s current browser. The company has recently updated its systems to include the use of a new browser. Now the intra net site that Katie developed no longer renders its content consistently. What should Katie do to ensure that this site\\'s content renders consistently regardless of the browser used?

A. Revise the site to include workarounds and hacks for the new browser.

B. Revise the site\\'s markup language in only those areas that are not rendering properly.

C. Update the site using a single language standard consistently, such as HTML5 or XHTML.

D. Update the site using the proprietary language extensions required by the new browser\\'s rendering engine.

Correct Answer: C

QUESTION 5

You are modifying an existing Web page that needs to validate as HTML5 code. To create a rectangular hot-spot in an image map that links to www.xyz.com, which code would you nest inside the container tags?

A.