



# 1D0-525<sup>Q&As</sup>

CIW V5 E-Commerce Designer

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#### QUESTION 1

Which of the following terms describes a level of a supply chain?

- A. Tier
- B. Unit
- C. Block
- D. Group

Correct Answer: A

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#### QUESTION 2

Which of the following is true of high-level offline storefronts?

- A. They require the greatest amount of expertise to use properly.
- B. They use only proprietary encryption and data-formatting standards.
- C. They require the site to be taken offline whenever a change is made.
- D. They are not designed to support business-to-business (B2B) needs.

Correct Answer: A

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#### QUESTION 3

Which of the following market models is considered industry-centric that is, a model in which all the businesses in a particular market are involved in the same industry?

- A. B2C market
- B. Open market
- C. Vertical market
- D. Horizontal market

Correct Answer: C

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#### QUESTION 4

You have just obtained a signed digital certificate from a certificate authority. What is the next step you should take?



- A. Sign the certificate.
- B. Install the certificate.
- C. Export the certificate.
- D. Publish the certificate.

Correct Answer: B

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#### QUESTION 5

What is the first step in improving your Web server's performance?

- A. Upgrade the server's CPU.
- B. Upgrade the server's RAM.
- C. Monitor performance and create a baseline.
- D. Determine the efficiency of the CGI applications.

Correct Answer: C

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#### QUESTION 6

Nain is a front-desk receptionist at a large corporation. After a recent payday for the employees, Nain received a phone call from someone claiming to be an employee who was out-of-state on an assignment. This person asked Nain whether his check had been deposited, and to verify that the check was written to a specific account name and bank routing number. This occurrence may be a type of attack known as a:

- A. phishing attack.
- B. pharming attack.
- C. denial-of-service attack.
- D. social-engineering attack.

Correct Answer: D

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#### QUESTION 7

Tom has encountered a problem with the Apache server installation on his company's server. Because he does not have an immediate solution to the problem, he should contact:

- A. the Apache Help desk.
- B. the Apache service staff.
- C. the Apache live Help service.



D. the Apache user online forum.

Correct Answer: D

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#### QUESTION 8

Which of the following is commonly used to authenticate a customer who has just used a credit card to buy a product?

- A. The customer's signature
- B. Secure Sockets Layer (SSL)
- C. The customer's card security code
- D. A payment gateway for verifying the customer's address

Correct Answer: C

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#### QUESTION 9

Which of the following site creation models would be most appropriate for a site needing customer relationship management (CRM) and personalization?

- A. Online instant storefront
- B. Mid-level online instant storefront
- C. Mid-level offline instant storefront
- D. High-level offline instant storefront

Correct Answer: D

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#### QUESTION 10

Which of the following is true of a mid-level offline instant storefront?

- A. It is easier to use than an online instant storefront.
- B. It is less likely to allow site customization features.
- C. It is more expensive than an online instant storefront.
- D. It provides fewer security options than an online instant storefront.

Correct Answer: C

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**QUESTION 11**

Which of the following most completely describes a Sharable Content Object (SCO)?

- A. An asset described by metadata
- B. A system that centrally stores assets
- C. A Rich Site Summary (RSS) that aggregates content
- D. A Java applet or ActiveX control that aggregates and sequences data

Correct Answer: A

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**QUESTION 12**

Paul conducts business in a country that levies a value-added tax (VAT) on all goods purchased within its borders. What must Paul configure in order to add a VAT automatically to the total cost of a purchase?

- A. The shopping cart
- B. The payment gateway
- C. The inventory database
- D. The purchasing database

Correct Answer: A

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**QUESTION 13**

Your e-business acquires raw materials and parts from several international suppliers and assembles those materials into a finished product. What is the name for the process that connects the materials and components to the consumer?

- A. Supply chain
- B. Product life cycle
- C. Just-in-time (JIT) delivery
- D. Logistics of rapid replenishment

Correct Answer: A

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**QUESTION 14**

You are running a site that provides e-learning services to several Fortune 100 companies. This site is available at the following location:

[www.appliedlearningservices.com](http://www.appliedlearningservices.com).



A new customer wants to access the same server at a new name:

www.als1.com.

Which type of DNS entry should be created?

- A. A
- B. MX
- C. AAAA
- D. CNAME

Correct Answer: D

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#### QUESTION 15

Which of the following are common methods for tracking customers in a referrer program?

- A. Customer names, landing page hit counts, page redirections
- B. Cookies, page redirections, specialized URLs with ID numbers
- C. Cookies, Web server referrer agent log files, registered user names
- D. Web browser tracking files, sales commission records, customer names

Correct Answer: B

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