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CIW V5 Site Designer

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**QUESTION 1**

You are using a style sheet. Which of the following examples of code are best suited for cross-platform design?

- A. font-family: bold, italics;
- B. font-family=monotype, courier
- C. font-family: Impact, Verdana, Geneva;
- D. font-family: Helvetica, Arial, sans-serif;

Correct Answer: D

QUESTION 2

Tomas wants to resize the same vector image on different pages of his Web site. Which Web graphics format would be ideal for this?

- A. SVG
- B. JPEG
- C. GIF 87a
- D. GIF 89a

Correct Answer: A

QUESTION 3

Alma has been asked to upgrade the pages on her Web site to XHTML 1.0 Transitional. Which of the following tags must she alter on each page?

- A. The tag
- B. The tag
- C. The tag
- D. The tag

Correct Answer: D

QUESTION 4

Reba has been hired to design a Web site for a manufacturer of digital pianos. She plans to build a site that uses visual elements and white space to create an attractive, usable source of information for prospective customers. To ensure visual balance and effective usability on the company's home page, Reba decides to place a large picture with a dark



background on the right side of the page, and to add a vertical menu of navigational links to the left side. Which of the following best describes the type of visual balance Reba plans to use?

- A. Radial
- B. Distributed
- C. Symmetrical
- D. Asymmetrical

Correct Answer: D

QUESTION 5

Diamond is the new Web designer for Comet Designs. She has been asked to design the company Web site for its new corporate customer. She knows the following facts:

The company distributes party goods.

The site will have wide distribution.

The site users are technologically unsophisticated.

What guidelines will help Diamond design an appropriate new site for the audience?

- A. Site users prefer Flash streaming media plug-ins.
- B. Most site users do not use plug-ins in their browsers.
- C. A resolution of 800x600 pixels is the minimum design standard.
- D. Most site users still have modem connections with speeds of 56 Kbps.

Correct Answer: C

QUESTION 6

You are a member of a Web development team exploring design issues. Which of the following items should you consider first when designing a new site?

- A. Site map
- B. Navigational elements
- C. Information organization
- D. Page layout and structure

Correct Answer: C

**QUESTION 7**

Which of the following is the minimal requirement for an XML document?

- A. It must be delimited.
- B. It must be well-formed.
- C. It must be embedded within HTML code.
- D. It must be embedded within XHTML code.

Correct Answer: B

QUESTION 8

Martin has created a Web site that uses colors to direct users through the site. Although the site looks great, users are frustrated when trying to find content. What should Martin do to enhance navigability but retain the look and feel of the site?

- A. Use the same color throughout the site.
- B. Add a color legend in the navigation menu.
- C. Place a path marker at the bottom of each page.
- D. Ensure that page headings are sufficiently descriptive.

Correct Answer: B

QUESTION 9

Jacob runs a Web site specializing in selling music from independent artists. Most of the site's customers want to know about unknown or new artists in the music industry whose work is available on Jacob's site. Site visitors have requested an easier way to learn about updates to the New Artists page. Which of the following will best meet visitors' needs?

- A. Update the New Artists page more often.
- B. Install an RSS feed for the New Artists page.
- C. Install a search feature on the New Artists page.
- D. Use a different font for each new entry on the New Artists page.

Correct Answer: B

QUESTION 10

Which of the following elements is the best way to make a Web page easier to read and to get your content across to Web users?



- A. Implement white space to reduce clutter.
- B. Use a Flash presentation to represent content.
- C. Implement a sans-serif font to make the page easier to read.
- D. Use several high-end graphics instead of lengthy sentences to represent content.

Correct Answer: A

QUESTION 11

Which of the following is a standard use of cookies?

- A. Capturing keystrokes
- B. Scanning hard disk drives
- C. Storing password information
- D. Recording financial information

Correct Answer: C

QUESTION 12

While designing a Web site for a customer, you are asked to add several photographic images to one of the pages. Which format would be best suited for this type of image?

- A. GIF
- B. TIFF
- C. BMP
- D. JPEG

Correct Answer: D

QUESTION 13

Brent is creating a client-side script to preload images used in rollovers on his Web site. In order for the images to be preloaded into the browser cache, which JavaScript object should Brent instantiate and point to the location of the needed image?

- A. Img
- B. Image
- C. HREF



D. RollOver

Correct Answer: B

QUESTION 14

You have included a check box on a registration Web page that users accessing your site can select to receive periodic bulk e-mail from your company. What must you include in your bulk e-mail messages to your subscribers?

- A. An opt-out option to discontinue receiving the messages
- B. An opt-in option to receive similar messages from related companies
- C. A section in which recipients can provide feedback about the company
- D. Coupons for product specials that can be printed and redeemed on future purchases

Correct Answer: A

QUESTION 15

You are responsible for administering a Web site for a college program designed to get students to express their perspectives on topical issues. Your supervisor has been asked to ensure that all Web sites for the college are Conformance Level "Triple-A," according to Web Accessibility Initiative (WAI) standards. Which of the following will have to be eliminated from your site?

- A. All XHTML tables within the site
- B. All HTML content written to 4.01 specifications
- C. All audio content without a text-based alternative
- D. All visual content without an accessible audio alternative

Correct Answer: C

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