



000-474^{Q&As}

IBM Tealeaf Customer Experience Management V8.7, Business Analysis

Pass IBM 000-474 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/000-474.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



**QUESTION 1**

The marketing department asks the business analyst to track the number of customers who continue through the checkout flow three pages sequentially. The analyst already has an event configured to fire for each of three respective pages. Which of the following would the analyst use?

- A. A sequence event with the condition set as events A and C firing in order.
- B. A sequence event with the condition set as events A, B and C firing in order.
- C. A distance event with evaluator set as "Distance between events is between the following number of seconds".
- D. A sequence event with the evaluator set as "Distance between events is between the following number of seconds".

Correct Answer: B

QUESTION 2

An event modeler is tasked with validating an existing hit attribute to find the exact promotion code text ?2zZz99eE? The business team has reported that the report they had configured is not showing the usage of this promotion code but they can see from other systems that users are entering the promotion code onto the website and completing purchases.

The hit attribute is configured as follows:



Edit Hit Attribute: Promocode_HA_22zZz99eE

Name: Promocode HA 22zZz99eE

Description: This is a hit attribute to track the usage of 22zZz99eE

Active:

Group: Promo_group

Search In: Response

Use Start Tag/End Tag

Use Text Pattern

Use Step Pattern

Text Pattern: 22zZz99eE

Case Sensitive:

All Matches:

Encoding: UTF-8

Post-Match Operations

Which setting should be changed?

- A. Active
- B. Encoding
- C. Search In
- D. Text Pattern

Correct Answer: C

QUESTION 3

A travel company has created a business process scorecard for its Rewards points redemption process, which has five steps.

The scorecard works properly, but the program director wants the scorecard to only show results from the United States, as the program had not yet been launched in other countries. The analyst edited the scorecard to use the "Geography" report group and the "Registration: Country-USA" dimension, as follows:



Process Scorecard: Checkout Process

General Events Grades Permissions

Active

Title: Rewards Redemption

Report Group: Geography

Dimension: Registration: Country -USA

Automatically Calculate Abandonment

However, upon saving the edited process scorecard, three of the steps are now missing. What must the analyst modify?

- A. Change the Permissions for the scorecard.
- B. Adjust the Grades to accommodate the report group.
- C. Create a new scorecard; do not edit an operational scorecard.
- D. Add the Geography report group to the events missing from the scorecard.

Correct Answer: D

QUESTION 4

Which statement about ReqSet rules is true?

- A. A ReqSet rule can be used to insert arbitrary text into a field in the request.
- B. ReqSet rule cannot be used to copy an item from the response to the request.
- C. Unlike a Block rule, a ReqSet rule does not support the use of regular expressions.
- D. Although items from any section of the request can be copied, only a ReqSet rule can be used to copy to the [appdata] section.

Correct Answer: A

QUESTION 5

A retail business wants to see a single report that shows how much revenue is coming from each of its ten affiliates. How would they construct the event for this report?

- A. A first hit event that records revenue broken out by an affiliate dimension.
- B. An end of session event that records revenue broken out by an affiliate dimension.
- C. A first hit event that records the affiliate name broken out by a revenue dimension.



D. An end of session event that records the affiliate name broken out by a revenue dimension.

Correct Answer: B

QUESTION 6

Which column in a session list template may require additional configuration?

- A. Hits
- B. Login ID
- C. Duration
- D. Session Time

Correct Answer: B

QUESTION 7

Top Mover Report Alerts can be created to monitor deviations for which two of the following?

- A. Ratios
- B. Events
- C. Searches
- D. Response times
- E. Dashboard components

Correct Answer: AB

QUESTION 8

If a dimension is applied to a ratio report, what is that dimension applied to?

- A. Numerator
- B. Denominator
- C. Report Group
- D. Numerator and Denominator

Correct Answer: D

QUESTION 9



A travel company has created a business process scorecard for its Rewards points redemption process, which has five steps.

The scorecard works properly, but the program director wants the scorecard to only show results from the United States, as the program had not yet been launched in other countries. The analyst edited the scorecard to use the "Geography" report group and the "Registration: Country-USA" dimension, as follows:

Process Scorecard: Checkout Process

General Events Grades Permissions

Active

Title: Rewards Redemption

Report Group: Geography

Dimension: Registration: Country-USA

Automatically Calculate Abandonment

However, upon saving the edited process scorecard, three of the steps are now missing. What must the analyst modify?

- A. Change the Permissions for the scorecard.
- B. Adjust the Grades to accommodate the report group.
- C. Create a new scorecard; do not edit an operational scorecard.
- D. Add the Geography report group to the events missing from the scorecard.

Correct Answer: D

QUESTION 10

An event modeler is tasked with creating an event that records the Referrer of each session to identify where visitors to the site are coming from. When should this event be evaluated?

- A. Every Step
- B. End of Session
- C. After Every Step
- D. First Hit of Session

Correct Answer: D

QUESTION 11

Which icon is used to initiate session replay directly through the portal?



A.



B.



C.



D.



E.



F.



A. Option A

B. Option B

C. Option C

D. Option D

E. Option E



F. Option E

Correct Answer: B

QUESTION 12

A bank wants to learn more about potential customers applying for a mortgage online. In particular, they want to understand regional success rates on mortgage applications.

They have created events to capture the following information from the application process:

-

Applicant postal code

-

Applicant IP address

-

Loan amount

-

Loan type

-

Application abandoned

Which event configurations would create a report to help them understand mortgage applicants from different regions?

A.

IP address event with dimensions on postal code, loan type, loan amount

B.

Postal code event with dimensions on IP address, loan type, loan amount

C.

Application abandoned event with dimensions on postal code, loan amount

D.

Loan amount event with dimensions on postal code, application abandoned

Correct Answer: D

[Latest 000-474 Dumps](#)

[000-474 VCE Dumps](#)

[000-474 Exam Questions](#)



To Read the [Whole Q&As](#), please purchase the [Complete Version](#) from [Our website](#).

Try our product !

100% Guaranteed Success

100% Money Back Guarantee

365 Days Free Update

Instant Download After Purchase

24x7 Customer Support

Average 99.9% Success Rate

More than 800,000 Satisfied Customers Worldwide

Multi-Platform capabilities - [Windows](#), [Mac](#), [Android](#), [iPhone](#), [iPod](#), [iPad](#), [Kindle](#)

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications. You can view Vendor list of All Certification Exams offered:

<https://www.pass4itsure.com/allproducts>

Need Help

Please provide as much detail as possible so we can best assist you.

To update a previously submitted ticket:



 <p>One Year Free Update Free update is available within One Year after your purchase. After One Year, you will get 50% discounts for updating. And we are proud to boast a 24/7 efficient Customer Support system via Email.</p>	 <p>Money Back Guarantee To ensure that you are spending on quality products, we provide 100% money back guarantee for 30 days from the date of purchase.</p>	 <p>Security & Privacy We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information & peace of mind.</p>
---	---	--

Any charges made through this site will appear as Global Simulators Limited.

All trademarks are the property of their respective owners.

Copyright © pass4itsure, All Rights Reserved.