

SALESFORCE-DATA-CLOUD Q&As

Salesforce Data Cloud Accredited Professional

Pass Salesforce SALESFORCE-DATA-CLOUD Exam with 100% Guarantee

Free Download Real Questions & Answers PDF and VCE file from:

https://www.pass4itsure.com/salesforce-data-cloud.html

100% Passing Guarantee 100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

- Instant Download After Purchase
- 100% Money Back Guarantee
- 365 Days Free Update
- 800,000+ Satisfied Customers



https://www.pass4itsure.com/salesforce-data-cloud.html 2024 Latest pass4itsure SALESFORCE-DATA-CLOUD PDF and VCE dumps Download

QUESTION 1

What are three benefits of Calculated Insights over Segmentation Operators?

- A. Calculated Insights are better suited for non-trivial calculations, such as calculating a Net Promoter Score as a percentage
- B. Calculated Insights results can be refreshed near real time
- C. Calculated Insights are better suited for single row based operation
- D. Calculated Insights can guery engagement data greater than 2 years
- E. Calculated Insights are better suited for complex queries over multiple objects

Correct Answer: ADE

Calculated Insights are predefined and calculated metrics that can help you build segments. Some of the benefits of Calculated Insights over Segmentation Operators are:

Calculated Insights are better suited for non-trivial calculations, such as calculating a Net Promoter Score as a percentage, which would require multiple steps and operators in segmentation.

Calculated Insights can query engagement data greater than 2 years, while segmentation operators are limited to 2 years of engagement data. Calculated Insights are better suited for complex queries over multiple objects, such as joining

data from different sources or aggregating data across different levels.

QUESTION 2

What is the first thing a business stakeholder should focus on when considering a Data Cloud implementation?

- A. Review consent and privacy management policies
- B. Obtain cross-organizational buy-in
- C. Identify activation targets
- D. Identify data sources

Correct Answer: B

This is the first thing a business stakeholder should focus on when considering a Data Cloud implementation. Obtaining cross-organizational buy-in involves aligning the goals and expectations of different teams and stakeholders who will use or contribute to Data Cloud. References: https://trailhead.salesforce.com/content/learn/modules/customer-data-platform-basics/get-started-with-customer-data-platform

QUESTION 3

What are the two distinct phases of data model management in Data Cloud?



https://www.pass4itsure.com/salesforce-data-cloud.html 2024 Latest pass4itsure SALESFORCE-DATA-CLOUD PDF and VCE dumps Download

A. Data Activation
B. Data Ingestion
C. Data Actions
D. Data Modeling
Correct Answer: BD
These two phases are distinct phases of data model management in Data Cloud. Data ingestion is the process of bringing data from different sources into Data Cloud using connectors or APIs. Data modeling is the process of mapping the
ingested data to the Data Cloud canonical model or creating custom data model objects.
References:
https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_data_model.htmandtype=
QUESTION 4
Which data model subject area should be used for any Organization, Individual, or Member in the Customer 360 data model?
A. Individual
B. Global Account
C. Party
D. Membership
Correct Answer: C
The party subject area should be used for any organization, individual, or member in the Customer 360 data model. It includes information such as name, address, email, phone, and loyalty membership.
References:
https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_party.htmandtype=5

QUESTION 5

Which authentication type is supported for a Cloud File Storage activation target?

- A. Using private key certificate
- B. Using access and secret keys
- C. Using encrypted username and password
- D. Using JWT token



https://www.pass4itsure.com/salesforce-data-cloud.html 2024 Latest pass4itsure SALESFORCE-DATA-CLOUD PDF and VCE dumps Download

Correct Answer: B

To create a Cloud File Storage activation target, you need to provide access and secret keys for authentication5. These keys are generated by your cloud storage provider, such as Amazon S3 or Google Cloud Storage.

Latest SALESFORCE-DATA-CLOUD Dumps

SALESFORCE-DATA-CLOUD PDF Dumps SALESFORCE-DATA-CLOUD Practice Test