



# QSBA2018<sup>Q&As</sup>

Qlik Sense Business Analyst Certification Exam

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### QUESTION 1

A hospital billing department is concerned with the performance of the cardiology and orthopedic departments. The billing department wants to add a visualization to an existing app to analyze billing for these two departments.

The business analyst must consider the hierarchy of: The department The physicians in each department The procedure performed by the physicians

What should the business analyst create to meet the requirements?

- A. A scatter plot using alternate dimensions A bookmark for the physician
- B. A bar chart with a cyclic group A bookmark for the physician
- C. A bar chart using master items drill-down A bookmark for the departments
- D. A scatter plot using set analysis A bookmark for the departments

Correct Answer: D

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### QUESTION 2

Which two features/functions are enabled by the Qlik Associative Engine?

- A. Smart search and mashups
- B. Insight advisor and smart search
- C. Insight advisor and data profiling
- D. Smart search and data profiling

Correct Answer: B

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### QUESTION 3

A business analysis must create new master items for quarterly calendar measures with company-specific conventions based on: The Date field and the Sum of Sales The new master items will calculate QTD Sales, Current QTD Sales, Last QTD Sales, Current Quarter Sales, Last Year Current Quarter Sales, and Last Quarter Sales

Which three steps should the business analyst take to meet these requirements? (Choose three.)

- A. Right-click the Date field in the assets panel and Select Create calendar measures
- B. Right-click the Sales field in the assets panel and Select Create calendar measures
- C. Select Date, Sales, Sum, and Quarterly
- D. Sales to master items, rename master items
- E. Select Date, Sales, Sum, and Yearly



Correct Answer: ABC

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#### QUESTION 4

A business analyst needs to create an app showing sales data. The app requirements are as follows:

Compare sales for the current year (CY Sales) versus last year (LY Sales)

CY Sales must always be displayed in blue

LY Sales must always be displayed in yellow

Which steps should the business analyst take to meet these requirements?

- A. 1. Create a KPI with two measures, CY Sales and LY Sales
- 2. Write an IF expression to set the appropriate colors for each measure
- B. 1. Create CY Sales and LY Sales measures as master items
- 2. Write an IF expression to set the appropriate colors for the master items
- C. 1. Create CY Sales and LY Sales measures as master items and set the required color for each measure
- 2. Create one KPI from the two master item measures
- D. 1. Create CY Sales and LY Sales measures as master items and set the required color for each measure using Value colors
- 2. Create two gauges, one for each measure and set the color for each appropriately

Correct Answer: B

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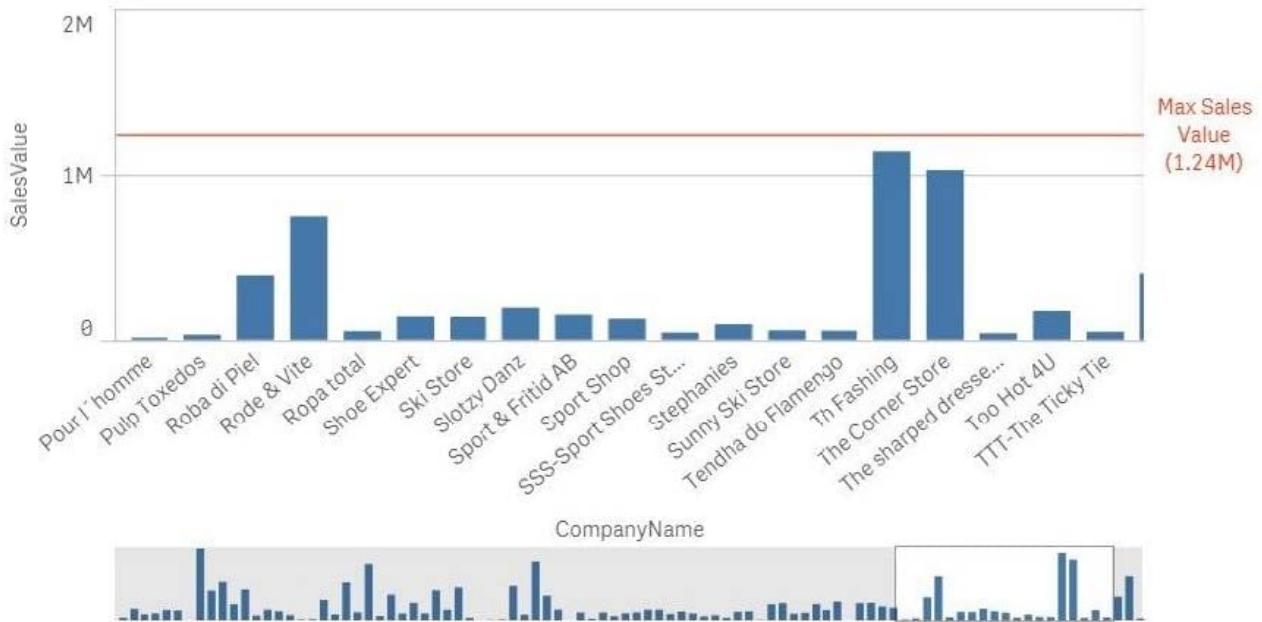
#### QUESTION 5



No selections applied

## Customer Analysis

## Customer Sales



Refer to the exhibit.

A business analyst needs to add a reference line to a bar chart.

Which action should the business analyst take to meet this requirement?

- A. Select the Max trend line in the properties panel of the bar chart
- B. Create a calculated field in the data manager and use it as a chart expression
- C. Create a reference line using `Max(Aggr(Sum(Sales),CompanyName))`
- D. Create a reference line using `Aggr(Max(Sum(Sales),CompanyName))`

Correct Answer: C

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