



# QSBA2018<sup>Q&As</sup>

Qlik Sense Business Analyst Certification Exam

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**QUESTION 1**

A manufacturer uses a dashboard for analysis. Users created many bookmarks to simplify their workflow. An administrator also created some bookmarks in the app based on user feedback.

The organization needs to republish the app and maintain both the users' and administrator's bookmarks.

Which steps should the business analyst take to meet this requirement?

- A. Duplicate the app in Work Request bookmark owner to publish bookmark Replace the existing app
- B. Duplicate the app in Work Review previous bookmarks Replace the existing published app
- C. Review previous bookmarks Copy the app to a new stream Publish the app in the new stream
- D. Create a duplicate copy of the app Delete the published app Publish the duplicate app

Correct Answer: D

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**QUESTION 2**

A business analyst wants to develop a Qlik Sense app with some key performance indicators on the dashboard. The analyst decides to use two KPI objects to represent key metrics for the organization.

Which two measures should the business analyst use to meet these requirements? (Choose two.)

- A. Margin by region
- B. Number of products by customer
- C. Number of customers
- D. Number of products sold
- E. Number of customers by region

Correct Answer: BD

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**QUESTION 3**

A business analyst is NOT familiar with the data and is using insight advisor to create a number of visualizations.

Which steps should the business analyst take to add the visualizations to a sheet?

- A. Click Generate insights to find visualizations, then click Add to sheet
- B. Use the selection tool to find visualizations, then click Add to sheet
- C. Use smart search to find visualizations, then click Add to sheet



D. Drag and drop fields on the workspace, then click Add to sheet

Correct Answer: A

Reference: [https://help.qlik.com/en-US/sense/September2018/Subsystems/Hub/Content/Sense\\_Hub/Visualizations/creating\\_visualizations\\_insights.htm](https://help.qlik.com/en-US/sense/September2018/Subsystems/Hub/Content/Sense_Hub/Visualizations/creating_visualizations_insights.htm)

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#### QUESTION 4

The sales department requests a new Qlik Sense app to show the amount of sales in each territory. The app must:

Allow analysis of aggregate views of big data stores  
Include objects that allow the user to jump to a specific sheet  
Provide a way to send a report through email

Which three products or features should the business analyst use to meet these requirements? (Choose three.)

- A. On Demand App Generation
- B. Bookmarks
- C. Qlik Sense Enterprise for Elastic
- D. Qlik NPrinting
- E. Qlik DataMarket

Correct Answer: ADE

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#### QUESTION 5



Category
CategoryID
Value
ProductID

Value		Preview of data		
		CategoryID	Value	ProductID
Density	100%	A124	362	1
Subset ratio	100%	B143	131	2
Has duplicates	true	C321	42	3
Total distinct values	12	A153	16	4
Present distinct values	12	A329	74	5
Non-null values	14	B321	-	6
Tags		B283	83	7

Refer to the exhibits.

After the latest data reload, a business analyst notices the value for CategoryID `B321` appears to be different from the other values.

What is causing this difference?

- A. Null values are included in the source data
- B. Pre-aggregated data is being used
- C. Hyphen characters (`-\`) are included in the source data
- D. Some categories do NOT exist in the Category table

Correct Answer: B



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