



PSPO-II^{Q&As}

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QUESTION 1

An effective Product Owner must:

- A. Ensure that every stakeholder need is met
- B. Be the "expert" opinion for all Product Backlog items
- C. Ensure that the team is as productive as possible
- D. Be the single point of contact for all stakeholders
- E. All of the above
- F. None of the above

Correct Answer: C

QUESTION 2

You are the Product Owner for a product with diverse stakeholders with differing opinions that sometimes conflict.

Your Director of Marketing strongly believes that you should add a major new feature to reach a new market. Your CEO believes that the new feature is too expensive and thinks you should focus on other features to make existing customers happier. The CEO says that as Product Owner it is ultimately your decision.

You think both perspectives have merit, but you cannot do both. How should you proceed?

- A. Trust the CEO's opinion and focus on current customers, since you cannot afford unhappy customers
- B. Trust the Director of Marketing's opinion and add the features, when revenues increase, you will be vindicated
- C. Devise an experiment that will help the company to better understand the new market and its potential
- D. Better understand the positions of other stakeholders to gather more information, then make a decision

Correct Answer: C

QUESTION 3

When should the Product Owner update the project plan?

- A. The Product Backlog is the plan in Scrum It is updated as new information and insights emerge.
- B. The project plan must be updated prior to the Sprint Retrospective.
- C. Before the Sprint Planning to know how much work will have to be done in the Sprint.



D. After the Daily Scrum to ensure an accurate daily overview of project progress.

Correct Answer: A

QUESTION 4

Personas can help to:

- A. Understand the needs of a set of users
- B. Formulate hypotheses about product value
- C. Understand market potential
- D. Discover key buying triggers
- E. All of the above

Correct Answer: E

QUESTION 5

The leading revenue-producing product in your portfolio has:

1.

High Current Value

2.

Low Unrealized Value

The product has been losing customers for several years and revenues are down. Using those two data points and the options below, what is the first action you should take?

- A. Maintain the product, but begin reducing investment: seek other opportunities for future growth.
- B. Increase marketing for the product
- C. Increase investment in the product to create greater interest and bring old customers back
- D. Drop the price for the product to attract new customers

Correct Answer: A



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