



PEGAPCDC85V1^{Q&As}

Pega Certified Decisioning Consultant (PCDC) version 8.5

Pass Pegasystems PEGAPCDC85V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/pegapcdc85v1.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by
Pegasystems Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers



**QUESTION 1**

U+ Bank recently introduced a new credit card offer, Platinum Plus, for its premium customers. As the bank has some financial targets to meet, the business has decided to boost the Platinum plus card. As a decisioning consultant, how can you ensure that the Platinum Plus offer is prioritized over other offers?

- A. Increase the starting propensity of the Platinum Plus card.
- B. Increase the context weight of the Platinum Plus card.
- C. Increase the action value of the Platinum Plus card.
- D. Increase the business weight of the Platinum Plus card.

Correct Answer: B

QUESTION 2

U+ Bank's marketing department currently promotes various credit card offers by sending emails to qualified customers. The bank wants to limit the number of offers that customers can receive over a given period of time. In the Answer Area, select the correct artifact you use to implement each requirement.

Hot Area:

Requirement	Artifact
Do not send more than 500 email offers in the outbound run.	<input type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact limits <input type="checkbox"/> Volume constraints
Do not send more than two email offers to a customer in one month.	<input type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact limits <input type="checkbox"/> Volume constraints
Do not send any credit cards for ten days if a customer has clicked on a credit card five times in the last seven days.	<input type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact limits <input type="checkbox"/> Volume constraints
Do not send a credit card for ten days if the card was shown three times in the last seven days.	<input type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact constraints <input type="checkbox"/> Volume constraints

Correct Answer:

**Answer Area****Requirement**

Do not send more than 500 email offers in the outbound run.

Do not send more than two email offers to a customer in one month.

Do not send any credit cards for ten days if a customer has clicked on a credit card five times in the last seven days.

Do not send a credit card for ten days if the card was shown three times in the last seven days.

Artifact

Suppression policy

Customer contact limits

Volume constraints

Suppression policy

Customer contact limits

Volume constraints

Suppression policy

Customer contact limits

Volume constraints

Suppression policy

Customer contact constraints

Volume constraints

QUESTION 3

U+ Bank wants to use Pega Customer Decision Hub™ to show the Reward Card offer to the qualified customers on its website. In preparation, the action, the treatment, and the real-time container are already created. As a decisioning consultant, you are now expected to make the remaining configurations in the Next-Best-Action Designer's Channel tab to enable the website to communicate with the Pega Customer Decision Hub.

To achieve this requirement, which two tasks do you perform in the Next-Best-Action Designer's Channel tab? (Choose Two)

- A. Define the starting population
- B. Enable web channel
- C. Add contact policy rules
- D. Map the real-time container to a business structure level

Correct Answer: B

QUESTION 4

To access a property from an unconnected component, you use the_____.

- A. dot-property value directly
- B. property value
- C. component-dot-property construct
- D. customer-dot-property construct

Correct Answer: C



QUESTION 5

You are the decisioning consultant on an AI-powered one-to-one customer engagement implementation project. You are asked to design the next-best-action prioritization expression that balances the customer needs with the business objectives.

What factor do you consider in the prioritization expression?

- A. Predicted customer behavior
- B. Customer contact policy
- C. Offer eligibility
- D. Offer relevancy

Correct Answer: C

[Latest PEGAPCDC85V1 Dumps](#)

[PEGAPCDC85V1 Practice Test](#)

[PEGAPCDC85V1 Study Guide](#)