PEGAPCDC85V1^{Q&As}

Pega Certified Decisioning Consultant (PCDC) version 8.5

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QUESTION 1

U+ Bank has recently started using Pega Customer Decision HubTM to display the first credit card offer, the Standard card, to every customer who logs in to their website.

Which three tasks do you need to perform to implement this requirement? (Choose Three)

A. Set up business structure to Sales/CreditCards

B. Define customer engagement polices

C. Create and configure the real-time container

D. Create the action and its web treatment

E. Define customer contact policies

Correct Answer: ACD

QUESTION 2

What does a solid arrow from a "Set Property" component to a "Filter" component mean?

A. There is a one-to-one relationship between a "Set Property" and a "Filter" component.

B. A property from the "Set Property" component is referenced by the "Filter" component.

C. To evaluate the "Set Property" component, the "Filter" component is evaluated first.

D. Information from the "Set Property" component is copied over to the "Filter" component.

Correct Answer: B

QUESTION 3

U+ Bank, a retail bank, follows all engagement policy best practices to present credit card offers on their website. The bank has introduced a new credit card offer, the Rewards card. Anna, an existing customer, currently holds a higher value card. Premier Rewards, and does not see the new Rewards card offer.

What condition possibly prevents Anna from seeing the new Rewards card offer?

A. Applicability

B. Suppression rules

C. Suitability

D. Eligibility

Correct Answer: C

QUESTION 4

U+ Bank wants to use Pega Customer Decision HubTM to show the Reward Card offer to the qualified customers on its website. In preparation, the action, the treatment, and the real-time container are already created. As a decisioning consultant, you are now expected to make the remaining configurations in the Next-Best-Action Designer\'s Channel tab to enable the website to communicate with the Pega Customer Decision Hub.

To achieve this requirement, which two tasks do you perform in the Next-Best-Action Designer\'s Channel tab? (Choose Two)

A. Define the starting population

B. Enable web channel

C. Add contact policy rules

D. Map the real-time container to a business structure level

Correct Answer: B

QUESTION 5

U+ Bank, a retail bank, uses Pega Customer Decision HubTM for their one-to-one customer engagement. The bank now wants to change its offer prioritization to consider both business objectives and customer needs.

Which two factors do you configure in the Next-Best-Action Designer to implement this change? (Choose Two)

A. Business levers

B. Engagement policies

C. Context weighting

D. Contact policies

Correct Answer: AB

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