



PEGAPCDC85V1^{Q&As}

Pega Certified Decisioning Consultant (PCDC) version 8.5

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**QUESTION 1**

U+ Bank's marketing department currently promotes various credit card offers by sending emails to qualified customers. The bank wants to limit the number of offers that customers can receive over a given period of time. In the Answer Area, select the correct artifact you use to implement each requirement.

Hot Area:

Requirement	Artifact
Do not send more than 500 email offers in the outbound run.	<input type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact limits <input type="checkbox"/> Volume constraints
Do not send more than two email offers to a customer in one month.	<input type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact limits <input type="checkbox"/> Volume constraints
Do not send any credit cards for ten days if a customer has clicked on a credit card five times in the last seven days.	<input type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact limits <input type="checkbox"/> Volume constraints
Do not send a credit card for ten days if the card was shown three times in the last seven days.	<input type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact constraints <input type="checkbox"/> Volume constraints

Correct Answer:

Requirement	Artifact
Do not send more than 500 email offers in the outbound run.	<input type="checkbox"/> Suppression policy <input checked="" type="checkbox"/> Customer contact limits <input type="checkbox"/> Volume constraints
Do not send more than two email offers to a customer in one month.	<input checked="" type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact limits <input type="checkbox"/> Volume constraints
Do not send any credit cards for ten days if a customer has clicked on a credit card five times in the last seven days.	<input type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact limits <input checked="" type="checkbox"/> Volume constraints
Do not send a credit card for ten days if the card was shown three times in the last seven days.	<input checked="" type="checkbox"/> Suppression policy <input type="checkbox"/> Customer contact constraints <input type="checkbox"/> Volume constraints

QUESTION 2

U+ Bank wants to offer credit cards only to customers with a low-risk profile. The customers are divided into various risk segments from AAA to CCC. The risk segmentation rules that the business provides use the Age and the customer



Credit Score based on the following table. The bank uses a scorecard model to determine the customer Credit Score.

Age	Credit Score	Risk Segmentation
<18	>100	CCC
>18	>350	BBB
>25	>500	AAA

As a decisioning consultant, how do you implement the business requirement?

- A. Add the risk segmentation rules in the Results tab of the scorecard rule.
- B. Add a decision table to a decision strategy and pass the credit score as the parameter.
- C. Add a decision table to a decision strategy and reference it in the scorecard component.
- D. Add three contact policies that correspond to the three risk segments.

Correct Answer: D

QUESTION 3

U+ Bank has launched a new credit card for all customers with a premium bank account. As a decisioning consultant, you need to create actions that involve the full customer life cycle: marketing, sales, and service.

Which two valid actions do you create? (Choose Two)

- A. Credit card status
- B. No annual fee credit card
- C. 1% cash back credit card
- D. Credit card number

Correct Answer: AB

QUESTION 4

U+ Bank wants to offer credit cards only to low-risk customers. The customers are divided into various risk segments from Good to Very Poor. The risk segmentation rules that the business provides use the Average Balance and the customer Credit Score.

As a decisioning consultant, you decide to use a decision table and a decision strategy to accomplish this requirement in Pega Customer Decision Hub™.



	Credit Score	Credit Score	Average Balance	Result
	>=	<	>=	
If	400	600	30000	Good
else if	200	400	20000	Fair
else if	100	200	10000	Poor
else if	50	100	1000	Very Poor
Otherwise				Very Poor

Which property allows you to use the risk segment computed by the decision table in the decision strategy?

- A. pxOutcome
- B. pxResu/t
- C. pxSegment
- D. pxRiskSegment

Correct Answer: A

QUESTION 5

In Pega Customer Decision Hub™, the characteristics of an action are defined by using

- A. properties
- B. logos
- C. plain text
- D. banners

Correct Answer: A

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