



# PEGACPMC74V1<sup>Q&As</sup>

Certified Pega Marketing Consultant (CPMC) 74V1

## Pass Pegasystems PEGACPMC74V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/pegacpmc74v1.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by  
Pegasystems Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





### QUESTION 1

Selection components provide the ability to \_\_\_\_\_.

- A. import results from other strategies
- B. filter propositions based on priority and relevance
- C. choose between different business issues
- D. make calculations based upon a list of propositions

Correct Answer: C

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(69)

---

### QUESTION 2

After a distribution test is completed, \_\_\_\_\_.

- A. only the campaign summary report is generated
- B. the volume constraints are updated
- C. you can examine the emails sent to targeted customers
- D. you can examine the proportion distribution report

Correct Answer: B

---

### QUESTION 3

In a campaign that uses a channel constraint, which strategy parameter must be set?

- A. pyConstraint
- B. pyTreatment
- C. pyOutbound
- D. pyChannel

Correct Answer: D

Reference: [https://community.pega.com/system/files/pdfs/PegaMarketing\\_UserGuide\\_v7.21.pdf](https://community.pega.com/system/files/pdfs/PegaMarketing_UserGuide_v7.21.pdf) (214)

---

### QUESTION 4



A real-time container is a \_\_\_\_\_.

- A. dynamic section used in an email treatment
- B. UI container that contains the real-time events payload
- C. reusable UI element of an Inbound Call-Center treatment
- D. representation of a space in an external real-time channel

Correct Answer: D

Reference: [https://community.pega.com/system/files/pdfs/PegaMarketing\\_UserGuide\\_v7.21.pdf](https://community.pega.com/system/files/pdfs/PegaMarketing_UserGuide_v7.21.pdf) (345)

---

#### QUESTION 5

Which statement about campaign tests is true?

- A. Results of a new test replace the old one.
- B. Tests must be executed before submitting a campaign for execution.
- C. Test results can be deleted.
- D. Tests generate user-defined reports only.

Correct Answer: C

[Latest PEGACPMC74V1  
Dumps](#)

[PEGACPMC74V1 VCE  
Dumps](#)

[PEGACPMC74V1 Exam  
Questions](#)