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QUESTION 1

Which category contains the Set Property component?

- A. Data Import category
- B. Arbitration category
- C. Enrichment category
- D. Business Rules category

Correct Answer: C

Reference: https://community.pega.com/sites/default/files/help_v719/rule-/rule-decision-/rule-decisionstrategy/components/enrichment.htm

QUESTION 2

In Pega Marketing, a control group is implemented using _____.

- A. a sub strategy
- B. an interaction rule
- C. a control group rule
- D. a segment rule

Correct Answer: D

Reference: https://community.pega.com/system/files/pdfs/PegaMarketing_UserGuide_v7.21.pdf (178)

QUESTION 3

An Adaptive Model instance is created when you _____.

- A. restart the Adaptive Decision Manager service
- B. execute a strategy containing the Adaptive Model component
- C. save the Adaptive Model rule
- D. open the Adaptive Model Management landing page

Correct Answer: B

QUESTION 4



In order to measure success of a web campaign, you capture _____.

- A. total page visits
- B. total impressions
- C. total number of products
- D. total number of visitors

Correct Answer: A

QUESTION 5

On the File landing page, the status of output file template shows "In Progress". What action is required to see the data?

- A. Downloading
- B. Finalizing and downloading
- C. Waiting until the status changes to "Completed"
- D. Checking in the file output template

Correct Answer: D

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