



# PEGACPMC74V1<sup>Q&As</sup>

Certified Pega Marketing Consultant (CPMC) 74V1

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**QUESTION 1**

There are two segments: Segment A and Segment B.

Which configuration is needed to make sure that Segment B is automatically refreshed when Segment A is refreshed?

A.

	Refreshable	Refresh Child Segments
Segment A	Enabled	
Segment B	Enabled	Enabled

B.

	Refreshable	Refresh Child Segments
Segment A	Enabled	
Segment B		Enabled

C.

	Refreshable	Refresh Child Segments
Segment A	Enabled	Enabled
Segment B		Enabled

D.

	Refreshable	Refresh Child Segments
Segment A		Enabled
Segment B	Enabled	

A. B. C. D.

Correct Answer: A

Reference: [https://community.pega.com/system/files/pdfs/PegaMarketing\\_UserGuide\\_v7.21.pdf](https://community.pega.com/system/files/pdfs/PegaMarketing_UserGuide_v7.21.pdf) (154)

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**QUESTION 2**

In a Real-time Event driven campaign, \_\_\_\_\_.

A. contact policy restrictions are not applied

B. volume constraint restrictions are applied

C. the audience is always ignored

D. campaign schedule options cannot be set

Correct Answer: A

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### QUESTION 3

Which strategy design pattern is used to implement Contact Policy regulations?

- A. Prioritize – Set Property – Filter
- B. Proposition Data – Data Import – Decision Table
- C. Interaction History – Group By – Contact Policy
- D. Set Property – Prioritize – Contact Policy

Correct Answer: D

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### QUESTION 4

On the File landing page, the status of output file template shows "In Progress". What action is required to see the data?

- A. Downloading
- B. Finalizing and downloading
- C. Waiting until the status changes to "Completed"
- D. Checking in the file output template

Correct Answer: D

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### QUESTION 5

Which flow shape launches an external process?

- A. External shape
- B. End shape
- C. Hand Off shape
- D. Process shape

Correct Answer: C

Reference: [https://community.pega.com/system/files/pdfs/PegaMarketing\\_UserGuide\\_v7.21.pdf](https://community.pega.com/system/files/pdfs/PegaMarketing_UserGuide_v7.21.pdf) (239)