



# PEGACPDC74V1<sup>Q&As</sup>

Certified Pega Decisioning Consultant (CPDC) 74V1

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### QUESTION 1

To which types of decisions can Decision Management be applied?

- A. Determining the cause of a customer's problem
- B. Determining why response rates for a campaign in one region are below average
- C. Determining how to retain a customer and what budget we should spend
- D. Determining how to optimize the product portfolio to increase market share

Correct Answer: B

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### QUESTION 2

Predictive Analytics is a \_\_\_\_\_.

- A. real time predictive dashboard
- B. method of visualizing our data
- C. science concerned with finding repeatable patterns in data
- D. query, reporting and a search tool

Correct Answer: C

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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### QUESTION 3

A Scoring Model allows you to differentiate between \_\_\_\_\_.

- A. Accept, Reject, Maybe Later
- B. Good, Bad
- C. Good, Better, Best
- D. Good, Bad, Unknown

Correct Answer: B

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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#### QUESTION 4

In a Set Property component, the Rank value is determined by \_\_\_\_\_.

- A. the default value of the Rank
- B. the sequence in which it appears on the canvas
- C. the data transform
- D. the order in which the propositions are received

Correct Answer: D

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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#### QUESTION 5

When compared to a Predictive Model, an Adaptive Model is different as it \_\_\_\_\_.

- A. can use strategy properties as predictors
- B. considers both symbolic and numeric predictors
- C. learns from both positive and negative outcomes
- D. uses predictor binning

Correct Answer: C

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