PDX-101^{Q&As}

PDX-101^{Q&As}

Essentials of Pardot Lightning App for Digital Marketers

Pass Salesforce PDX-101 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.pass4itsure.com/pdx-101.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

QUESTION 1

What does the Google Analytics connector allow Pardot to do?

A. Sync prospects with Google AdWords.

B. Send emails to prospects from Gmail.

C. Update the conversion field in Google Analytics.

D. Append UTM parameters to a prospect record.

Correct Answer: D

QUESTION 2

What behavior should an Administrator expect if a new send email step is added to the middle of an engagement program that has been running for several weeks?

A. All prospects in the engagement program will receive the email, even those who have already reached the end.

B. Only prospects in the engagement program who have NOT reached that step will receive the email.

C. All prospects in the engagement program who have NOT reached the end will receive the email.

D. A new email CANNOT be added to an engagement program.

Correct Answer: B

QUESTION 3

What would an Administrator use to send a single email to a list of prospects?

A. List email

B. Engagement program

C. Social message

D. Email template

Correct Answer: D

QUESTION 4

An Administrator wants to make a list of all prospects who complete the Contact Us form but only wants them to be added the first time they complete the form. If a prospect is ever removed from the list, they shouldn\\\'t be able to get added back to it.

What is a recommended way to create this type of list?

A. Use a completion action on the form to automatically add anyone who completes it to the list.

B. Use a dynamic list that matches prospects as they complete the form.

C. Use an automation rule where prospects who complete the form will match the rule once and be added to the list.

D. Use table actions to add prospects who have completed the form to the list.

Correct Answer: B

QUESTION 5

How is an active visitor different from an identified visitor?

A. An active visitor is identified by Pardot after visiting a web page.

B. An active visitor is identified by Pardot after visiting a web page and are NOT ISPs.

C. An active visitor visited two or more pages regardless of identification.

D. An active visitor visited two or more pages and have been identified.

Correct Answer: C

Latest PDX-101 Dumps   PDX-101 Practice Test   PDX-101 Braindumps