



# PDT-101<sup>Q&As</sup>

Essentials of Pardot for Digital Marketers

## Pass Salesforce PDT-101 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.pass4itsure.com/pdt-101.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce  
Official Exam Center

- ⚙ **Instant Download** After Purchase
- ⚙ **100% Money Back** Guarantee
- ⚙ **365 Days** Free Update
- ⚙ **800,000+** Satisfied Customers





### QUESTION 1

What is a capability of an automation rule?

- A. Run an action on a prospect multiple times per day.
- B. Run an action on a prospect the first time the criteria is met.
- C. Run an action on a visitor every time the criteria is met.
- D. Run an action on a prospect or visitor the first time the criteria is met.

Correct Answer: B

---

### QUESTION 2

What user role must a Pardot user have in order to verify the Salesforce connector?

- A. Sales manager
- B. Sales
- C. Marketing
- D. Administrator

Correct Answer: D

---

### QUESTION 3

What information is required when creating a prospect manually?

- A. Campaign, Company, Email, Score
- B. Account, Email, Profile, Score
- C. Campaign, Email, Full Name, Profile
- D. Campaign, Email, Profile, Score

Correct Answer: D

---

### QUESTION 4

In which two ways does a Pardot prospect sync with a Salesforce Lead or Contact record? (Choose two answers.)

- A. Shared Contact or Lead ID
- B. Shared Assigned User ID



C. Shared email address

D. Shared tracking pixel

Correct Answer: AC

---

#### QUESTION 5

What does the Google Analytics connector allow Pardot to do?

A. Sync prospects with Google AdWords.

B. Send emails to prospects from Gmail.

C. Update the conversion field in Google Analytics.

D. Append UTM parameters to a prospect record.

Correct Answer: D

[PDT-101 Study Guide](#)

[PDT-101 Exam Questions](#)

[PDT-101 Braindumps](#)