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QUESTION 1

LenoxSoft uses a custom account field in Salesforce and wants to use it for segmentation in Pardot.

What should an administrator do to be able to use the custom field in Pardot?

A. Edit an existing default account field m Pardot and map it to the account file m Salesforce.

B. Make no changes. Only default account fields can sync to Pardot.

C. Create a custom account field in Pardot and map it to the account field in Salesforce.

D. Map the account field in Salesforce to a contact field that is already syncing with Pardot.

Correct Answer: C

QUESTION 2

A marketer has 4,000 total prospects in their account:

1.

 3,000 of which are opted in

2.

 500 of which are opted out

3.

 500 of which are in the Recycle Bin What would be their Mailable Database usage?

A. 3,000

B. 2,500

C. 4,000

D. 3,500

Correct Answer: A

QUESTION 3

When prospects register via a Pardot form, they will still receive GoToWebinar\\'s reminder and registration emails.

A. True

B. False

Correct Answer: A

https://help.salesforce.com/articleView?id=pardot_connectors_gotowebinar_considerations.htmandtype=5

QUESTION 4

An engagement studio program is enabled to repeat. The prospects are eligible to repeat after one day and can repeat three times.

If a prospect remains on the program recipient list, what would happen to that prospect once they hit the End step after processing through the program once?

A. The prospect will start the program over at the beginning after waiting one day.

B. The prospect will not restart the program; prospects can only process through once.

C. The prospect will start the program over at the beginning immediately.

D. The prospect will not restart the program; they have reached the maximum number of repeats.

Correct Answer: A

QUESTION 5

A Pardot form is placed onto a Pardot landing page to register prospects for an upcoming tradeshow. A Pardot administrator wants to know how many unique submissions they have so far.

Which report should they check to see the number of unique submissions for the form on the landing page?

A. Form handler report

B. Event report

C. Form report

D. Landing page report

Correct Answer: D