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QUESTION 1

An Administrator wants to have a thank you email sent after the form on the "Request a Demo" landing page is submitted.

Where can this be configured to ensure that every time the landing page is completed, the email is sent?

A. Configure an autoresponder email to send as a completion action when the `Request a Demo" landing page has been submitted.

B. Configure an automation rule to send the email when "Request a Demo" form has been successfully completed.

C. Configure a segmentation rule to send the email when "Request a Demo" landing page has been successfully completed.

D. Configure an autoresponder email to send as a completion action when the "Request a Demo" form has been submitted.

Correct Answer: D

QUESTION 2

A prospect with a Pardot score over 100 can view and opt out of a list on the Pardot Email Preference Center. The following month, the prospect\\'s score falls below 100, so they are removed from the list and can no longer view that list on the Email Preference Center.

Which two characteristics must be true of that list?

Choose 2 answers

A. It is a Static List

B. It is a Dynamic List

C. It is a CRM Visible List

D. It is a Public List

Correct Answer: AC

QUESTION 3

Completion Actions are retroactive.

A. True

B. False

Correct Answer: B

QUESTION 4

LenoxSoft has had a Product Interest form live on their website for the past 3 months. They would like to make sure that, moving forward, every time the form is submitted, a custom field is updated. They also want to update that custom field for anyone who has submitted the form before today.

What combination of automation tools should LenoxSoft use to achieve this?

Choose one answer

A. Automation rule and completion action

B. Segmentation rule and completion action

C. Dynamic list and automation rule

D. Completion action and dynamic list

Correct Answer: A

QUESTION 5

How can an interested lead that comes to Lenoxsoft\\'s website and fills out the Contact Us form receive a follow-up email each time he or she submits?

A. Send using the form\\'s completion actions.

B. Send using a segmentation rule.

C. Send using an engagement program.

D. Use a dynamic list to use as a recipient list on an email send.

Correct Answer: A

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