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QUESTION 1

Can Email Preference Center demand for logging in

A. True

B. False

Correct Answer: B

QUESTION 2

What should be used to match users between Salesforce and Pardot when enabling User sync?

A. User email address

B. Pardot user ID

C. Salesforce username

D. CRM ID

Correct Answer: C

QUESTION 3

Can Marketing both Import and Export Prospects?

A. True

B. False

Correct Answer: A

QUESTION 4

LenoxSoft\\'s Salesforce org uses various record types for their business units. LenoxSoft wants all new data collected in Pardot to quickly be created in Salesforce with a single, specific record type. Which set of actions would ensure this behavior?

A. Automatically assign all prospects in Pardot and review the Salesforce Connector user\\'s permissions.

B. Create an Engagement Program in Pardot and verify the Salesforce connector.

C. Manually assign all prospects in Pardot and verify the Salesforce connector

D. Regularly export data from Pardot and data load file into Salesforce

Correct Answer: A

QUESTION 5

LenoxSoft has very specific lead qualification that has to be met before assigning prospects to an inside sales rep: *The prospects must be located in Texas or California *The prospects must submit their Request a demo form. When those two criteria are met they want to automatically assign the prospects to a inside sales rep. State is a required field on the Request a demo form.

How would you have LenoxSoft automate the assignment?

A. Export the submission report and Import

B. Run completion Action on form Request a demo with action assign to user

C. Run completion Action on form Request a demo with action notify Admin

D. Run an automation rule to assign based on the ?Request demo ?Submissioandp; prospect status field

Correct Answer: D