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**QUESTION 1**

A Pardot administrator finds that all of the email addresses for their Pardot users have changed. What would be the root cause of this change?

- A. Import and update users
- B. Table action updated users
- C. Pardot Admin changed each email address
- D. User sync mapped email address

Correct Answer: A

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**QUESTION 2**

LenoxSoft wants to test all elements of their email, including variable tags, link clicks, and how the email looks on all email. Which testing strategy should you recommend to the all the elements?

- A. Use individual email test
- B. Use multivariate test and Review email preview
- C. Use rendering test and send to Test List
- D. Use A/B test

Correct Answer: C

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**QUESTION 3**

The marketing team likes to thoroughly test emails before sending them. This includes being able to view the links and variable tags as prospects will see them. What Pardot feature of email now can be used to run these tests?

- A. Create a test list of approved users to use in the testing tab of the email now.
- B. Create a dynamic list of approved users to use as the recipient list in the sending tab.
- C. Create a one off email test send by entering an email address in the Send to Emails section of the testing tab
- D. Create a static list of approved users to use as the recipient list in the sending tab.

Correct Answer: A

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**QUESTION 4**

LenoxSoft has very specific lead qualification that has to be met before assigning prospects to an inside sales rep: \*The prospects must be located in Texas or California \*The prospects must submit their Request a demo form. When those



two criteria are met they want to automatically assign the prospects to a inside sales rep. State is a required field on the Request a demo form.

How would you have LenoxSoft automate the assignment?

- A. Export the submission report and Import
- B. Run completion Action on form Request a demo with action assign to user
- C. Run completion Action on form Request a demo with action notify Admin
- D. Run an automation rule to assign based on the ?Request demo ?Submissionandp; prospect status field

Correct Answer: D

#### QUESTION 5

Select available Webinar Connectors

- A. Webex
- B. WebinarJam
- C. ReadyTalk
- D. GoToWebinar
- E. Demio
- F. ClickMeeting

Correct Answer: ACD

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