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QUESTION 1

Is it possible for many users to edit exact same Email Template simultaneously?

- A. True
- B. False

Correct Answer: B

QUESTION 2

"LenoxSoft wants to implement an ongoing targeted marketing effort focused on prospects in the high tech industry, with a score over 200, and a grade higher than a B. If a prospect matches this criteria, they want to send a series of emails, add to a list, and notify the assigned sales representative.

What Pardot feature should be used to accomplish this marketing effort?

- A. Create an automation rule with rules to segment the prospects and actions send the emails
- B. Create a list using a segmentation rule, then use completion actions on a form for the actions
- C. Create a static list to segment the prospects, and then schedule email list sends with completion actions
- D. Create a complex rule in Engagement Studio to segment the prospects, followed by a series of action steps "

Correct Answer: D

QUESTION 3

Select all available User Email Preferences

- A. Send daily prospect activity emails (for my prospects)
- B. Send daily prospect activity emails (for all prospects)
- C. Send daily prospect assignment emails
- D. Send daily visitor activity emails
- E. Send an email when a prospect is assigned
- F. Send starred prospect activity alerts
- G. Send weekly search marketing email (sent on Mondays)
- H. Send weekly search marketing email (sent on Fridays)
- I. Send monthly inactive automations report email
- J. Send weekly inactive automations report email



K. Send daily visitor assignment emails

Correct Answer: ABCDEFGI

QUESTION 4

Which activity appears on a prospect's record when they submit a Pardot form named 'Contact Us' that resides on a Pardot landing page?

- A. Pardot Successfully submitted the "Contact Us" landing page and form
- B. Pardot Successfully submitted the "Contact Us" form
- C. Nothing will display
- D. Pardot Successfully submitted the "Contact Us" landing page.

Correct Answer: B

QUESTION 5

Is it possible to split Dynamic List to other Dynamic Lists?

- A. True
- B. False

Correct Answer: B

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