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Developer

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QUESTION 1

A customer wants to create promotional coupons for a marketing campaign. The coupons should be valid only for one use-How can you implement this in SAP Commerce?

A. Generate a single-code coupon in the BackOffice Customer Support Cockpit

B. Generate a multi-code coupon in the BackOffice Customer Support Cockpit

C. Generate a single-code coupon in the BackOffice Administration Cockpit

D. Generate a multi-code coupon in the BackOffice Administration Cockpit

Correct Answer: D

QUESTION 2

Which out-of-the-box features do Commerce Customizations provide? (2)

A. Personalized promotions

B. Personalized product bundles

C. Personalized search results

D. Personalized prices

Correct Answer: AC

QUESTION 3

Your customer wants to track end user activity on an SAP Commerce storefront. Which SAP solution integration fulfil this requirement? (2)

A. SAP Customer Data Cloud

B. SAP Marketing Cloud

C. SAP Service Cloud

D. SAP Jam Communities

Correct Answer: AB

QUESTION 4

Which restriction types are available out-of-the-box for page components? (3)

A. Category Restriction

B. Time Restriction

C. Country Restriction

D. IP Address Restriction

E. Usergroup Restriction

Correct Answer: ABE

QUESTION 5

What does adding a customizations allow you to do in SmartEdit? (2)

A. Update Web site content without having to rely on the IT department

B. Create and manage Web site content on the fly

C. Personalized the appearance of a page based on user segments

D. Activate a discount for a specific user segment

Correct Answer: AB

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