P8010-003^{Q&As}

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QUESTION 1

Gift Center can provide benefits to retailers	Which one of the following statement is NOT	a benefit of using Gift Center?
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- A. Improve customer satisfaction.
- B. Increase customer reach.
- C. Increase sales volume.
- D. Give more discounts to customers.

Correct Answer: D

QUESTION 2

How do you check if Gift Center is already enabled at a WebSphere Commerce installation?

- A. Run versionInfo.sh
- B. Check database table SITE
- C. Check properties/version folder
- D. Check xml/config folder

Correct Answer: C

QUESTION 3

The most commonlyrecommended clickstream analytics solution for use with WebSphere Commerce is:

- A. Google Analytics
- B. WebTrends
- C. Omniture
- D. Coremetrics

Correct Answer: D

QUESTION 4



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Which of the following statements is NOT TRUE about Gift Registry add-on store for Madisons?

- A. Show cases gift registry management flows by the shopper.
- B. The gift registry feature can be enabled or disabled by flex flow.
- C. Showcases the gift giver scenarios through interaction with order sub-system.
- D. It is a starter store with multiple language support.

Correct Answer: D

QUESTION 5

Which of the following statements is TRUE about the Gift Center installation?

- A. It has to be separately installed.
- B. It is installed with the base product and is disabled by default. You can enable it from the command line.
- C. When you install the base product, it appears as an optional component on the Installer.
- D. It is installed with the base product and is enabled by default.

Correct Answer: B

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