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QUESTION 1

Which are the two algorithms used for searching a registry?

- A. Exact and Fuzzy
- B. Soundex and Prefix
- C. Keyword and Synonym
- D. Forward-lookup and Auto-suggestion

Correct Answer: B

QUESTION 2

Which is NOT an out-of-the-box customer target in Management Center Marketing dialog?

- A. Customer Organization
- B. Current Page
- C. External Site Referral
- D. Cookie Contents

Correct Answer: A

QUESTION 3

What is the name of the default Web 2.0 B2C starter store?

- A. Elite
- B. Madisons
- C. Commerce Plaza
- D. JamesCo

Correct Answer: B

QUESTION 4

Which is NOT a key capability of Commerce Management Center?

- A. Catalog Management



- B. Promotions
- C. Content Scheduling
- D. Advanced Analytics

Correct Answer: D

QUESTION 5

Which of the following is the best description of the framework of the Gift Center commands?

- A. Business Object Document (BOD)
- B. Hypertext Transfer Protocol (HTTP)
- C. Name Value Pair(NVP)
- D. Enterprise Java Bean (EJB)

Correct Answer: A

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