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QUESTION 1

Which is NOT an out-of-the-box customer target in Management Center Marketing dialog?

- A. CustomerOrganization
- B. Current Page
- C. External Site Referral
- D. Cookie Contents

Correct Answer: A

QUESTION 2

What WebSphere Commerce technology enables merchants to offer a different experience to different channels, segments, or brands?

- A. Mini-sites
- B. Multi-deploy
- C. Extended Sites
- D. Site Inheritance

Correct Answer: C

QUESTION 3

Which are the two algorithms used for searching a registry?

- A. Exact and Fuzzy
- B. Soundex and Prefix
- C. Keyword and Synonym
- D. Forward-lookup and Auto-suggestion

Correct Answer: B

QUESTION 4



Which of the following is the best description of the framework of the Gift Center commands?

- A. Business Object Document (BOD)
- B. Hypertext Transfer Protocol (HTTP)
- C. Name Value Pair(NVP)
- D. Enterprise Java Bean (EJB)

Correct Answer: A

QUESTION 5

How many languages is the WebSphere Commerce tooling translated into by default?

- A. One
- B. Ten
- C. Thirteen
- D. Twenty four

Correct Answer: C

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