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QUESTION 1

Which is NOT an out-of-the-box customer target in Management Center Marketing dialog?

A. CustomerOrganization

B. Current Page

C. External Site Referral

D. Cookie Contents

Correct Answer: A

QUESTION 2

What are the supported ways to create a list?

A. Browse catalog

B. Scan a UPC code

C. Search catalog

D. All of the above.

Correct Answer: D

QUESTION 3

What is the name of the default Web 2.0 B2C starter store?

A. Elite

B. Madisons

C. Commerce Plaza

D. JamesCo

Correct Answer: B

QUESTION 4

Which of the following statements is TRUE about Gift Center?

A. Gift Center is a gift cardprogram.

B. Gift Center is a gift wrapping program.

C. Gift Center is about setting up online and offline gift registries.

D. Gift Center is about finding free gifts.

Correct Answer: C

QUESTION 5

Which of the following statements is NOT TRUE about Gift Registry add-on store for Madisons?

A. Show cases gift registry management flows by the shopper.

B. The gift registry feature can be enabled or disabled by flex flow.

C. Showcases the gift giver scenarios through interaction with order sub-system.

D. It is a starter store with multiple language support.

Correct Answer: D