P2080-099^{Q&As}

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QUESTION 1

Where can Date Annotations be viewed?

A. Dashboards

B. Report trend views

C. Insights reports

D. Heatmap reports

Correct Answer: B

QUESTION 2

What are the main functions of the Category Definition File?

A. Map category names to category IDs and define category hierarchy.

B. Map category names to category IDs.

C. Define category hierarchy.

D. Determine which category ID values are accepted or rejected.

Correct Answer: A

QUESTION 3

Which of the following is not a Standard AdTarget segment (i.e., one segment definition that is not provided by default within the application)?

A. Direct Load Visitors

B. Email Visitors

C. New Session Visitors

D. Natural Search Visitors

Correct Answer: B

QUESTION 4

In order to leverage AdTarget reporting features, what is required?In order to leverage AdTarget? reporting features, what is required?

A. Include the prefix t_?in the Include the prefix ?t_?in the Vendor parameter of the MMC code assigned to a given

display advertisement.

B. Include the prefix t_?in the Include the prefix ?t_?in the Category parameter of the MMC code assigned to a given display advertisement.

C. Include the prefix t_?in the Include the prefix ?t_?in the Placement parameter of the MMC code assigned to a given display advertisement.

D. Include the prefix t_?in the Include the prefix ?t_?in the Item parameter of the MMC code assigned to a given display advertisement.

Correct Answer: D

QUESTION 5

Which of the following activities are you able to do with Workbooks, provided you have the appropriate access rights?

A. Share the workbook with other user groups.

B. Download the workbook into a multi-tabbed spreadsheet.

C. Cache it to speed its load time.

D. All of the above.

Correct Answer: D

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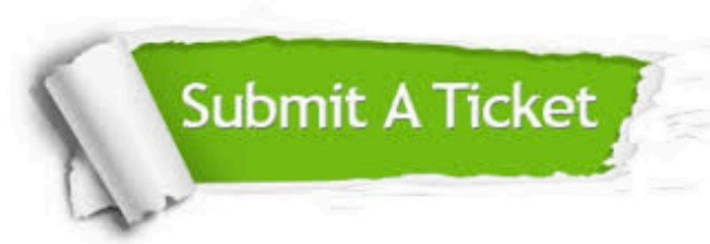Multi-Platform capabilities - Windows, Mac, Android, iPhone, iPod, iPad, Kindle

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