P1000-004^Q&As

IBM Omni-Channel Commerce Solutions Technical Mastery v1

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QUESTION 1

Which of the following BEST describes the IBM Watson Commerce Insights\\' Assistant feature?

A. Alerts the merchandiser when the inventory is running low on preselected items in the assortment

B. Detects abnormal business conditions, such as revenue impact, along with supporting evidence and recommended actions

C. Compiles all of the frequently used users reports into one dashboard view for easy access

D. Identifies abandoned shopping carts, and can be configured to send a report to the marketer or automatically send a reminder email to the customer

Correct Answer: B

QUESTION 2

What are two ways in which IBM Commerce Software can be differentiated from SAP Hybris?

A. IBM leverages cognitive capabilities to get real-time customer and business insights to deliver seamless and consistent omni-channel experiences.

B. IBM Commerce Software has the ability to demo well with integration with back office, ERP systems.

C. IBM Commerce Software shows a much greater amount and growth in RandD investments.

D. IBM\\'s Commerce platform can scale very quickly, support peak traffic and volumes, offering multiple delivery options (On-premise, Managed Service and SaaS).

Correct Answer: AD

QUESTION 3

Which is a key differentiator between the differing levels of packaging for IBM Watson Commerce Insights?

A. The number of order lines included.

B. The service hours included for training.

C. The ability to switch between contextual views.

D. The number of users allowed to access the instance.

Correct Answer: A

QUESTION 4

What is a typical large size deal for IBM WebSphere Commerce Managed Hosted?

A. S30-50K per month

B. S25-30K per month

C. S15-S25K per month

D. $50K+per month

Correct Answer: B

QUESTION 5

Which Omni-Channel Commerce offering gives brands the ability to optimally adjust prices, potentially multiple times a day, based on internal and external factors?

A. IBM Store Engagement

B. IBM Marketing Personalization

C. IBM Dynamic Pricing

D. IBM Configure, Price, Quote

Correct Answer: C

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