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QUESTION 1

Where can a developer access pre-built Global Templates?

- A. View List Template option in the Launcher
- B. From the Templates list when building a campaign
- C. From code examples in developer docs
- D. Templates menu under the web Campaign menu in the U

Correct Answer: D

QUESTION 2

Which two items can be included in the total engagement score calculation?

- A. Identity merge date
- B. Visits
- C. Actions
- D. Time of Day

Correct Answer: BC

QUESTION 3

What three components are defined by the developer in the Sitemap?

- A. Page Types
- B. Events
- C. Promotions
- D. Campaigns
- E. Content Zones

Correct Answer: ABE

QUESTION 4

In which two locations in the pageType definition can a developer pass in attributes?

- A. Listeners



B. cashdom

C. Ismatch

D. onActionEvent

Correct Answer: AD

QUESTION 5

Which development language is used to code the sitemap?

A. Python

B. Javascript

C. jQuery

D. Ampscript

Correct Answer: B

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